



# GETTING IT DONE

Successes and achievements for  
Climate Week NYC 2022

**CLIMATE  
WEEK NYC**  
CLIMATE GROUP

# Contents

- 03** Getting it Done
- 04** Our impact
- 05** Worldwide coverage
- 06** Highlights
- 08** Opening Ceremony



Gavin Newsom, Governor of California



Simon Stiell, Executive Secretary of the United Nations Climate Change Secretariat

- 11** Climate Leaders' Reception
- 12** The Hub Live
- 14** The Hub Live – Executive series
- 15** Official events program
- 16** Climate Action is Our Business
- 17** Thank you

## Thank you for being part of Climate Week NYC 2022



This year, against a backdrop of interconnected disasters on the world stage, we once again came together in New York City. The war in Ukraine is still raging, the global energy crisis is ongoing, and 'natural' disasters were taking place while we met in conference venues.

With such a serious backdrop, it was only fitting that our theme was 'Getting It Done'. Throughout the week, I heard three main conversations.

**Accountability** – what does this mean and how do we deliver against it meaningfully? Who's holding who to account? What happens when companies and governments fail to deliver? There was an incredible session on this in The Hub Live, and I felt lifted by both the practicalities and the optimism shared by my peers.

**Justice** – are we centering the right people, communities, and countries in our work? Are we prioritizing those who are already suffering from the consequences of climate change? And who's paying for that? We'll be taking these questions to COP27 to demand further action on adaptation and for government funding to unlock the global south.

**Urgency** – how do we move ever faster? Time isn't on our side – we've had many years of commitments and not enough of action. I hope that you too took a sense of urgency from proceedings; please share with us what you got out of the week, what collaborations you engaged in, and what ideas you've felt inspired to pursue.

To me, acting on all of these together is the definition of what Getting It Done means.

On behalf of Climate Group, thank you for working with us to create a platform that allows all of those with a goal, an idea, or a solution to come together.

This report sets out some of what your participation achieved, as well as the wider impact of the week itself, with around 400 events taking place across the city that welcomed many thousands more both in-person and online.

Thank you for your leadership and your partnership – we need both, to continue delivering climate action.

Best wishes,

**Helen Clarkson**  
Chief Executive, Climate Group

# GETTING IT DONE

# Our impact



**6.5 billion+**

Media reach



**221,407,740**

Impressions of  
#ClimateWeekNYC



**101**

attendee  
countries



**568,350**

Digital campaign ad plays  
(physical reach)



**3,136**

Number of app  
engagements



**163**

Speakers from  
around the world



**51,865,835**

Digital campaign impressions  
(physical reach)



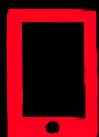
**17%**

of the Forbes 500  
Global List attended



**14,615**

Livestream  
views



**2,506**

Magazine  
engagements



**3,581**

Attendees

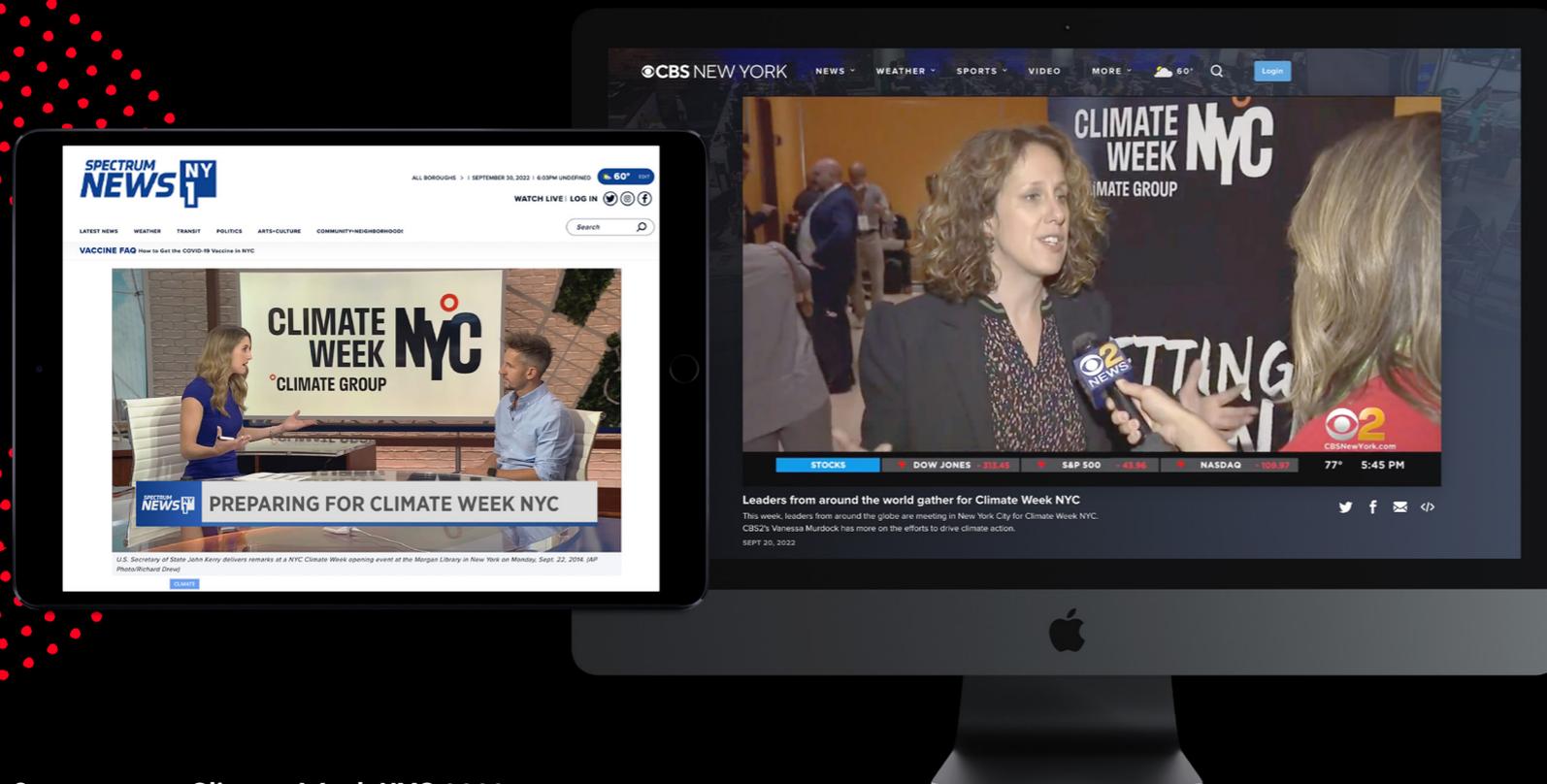
# Worldwide coverage

Climate Week NYC received significant broadcast coverage from media, with both CBS News and Spectrum News NY1 covering the Opening Ceremony in their morning bulletins. ABC News' Good Morning America program, the most watched morning TV show in the US, also broadcast live from Climate Week NYC.

We once again partnered with Canary Media and Grist, allowing us to support more specialized coverage targeted toward key sector audiences.

## 6.5 billion+

Media reach of publications covering Climate Week NYC



Successes at Climate Week NYC 2022



# Main program highlights Sept 19-21

## Opening Ceremony



### Prestigious leaders' dinner on the evening of Climate Week NYC

The Under2 Coalition invited 25 Governors and heads of sub-national states to the first-ever Governors' Dinner, hosted the night before the Opening Ceremony at the Empire State building.



### Special Executive Series roundtable kicks-off the opening day

The Hon. Mike Rann chaired our opening roundtable asking 20 VIP guests from heads of state, CEOs, sustainability chiefs, community leaders, and policy makers "how do we put accountability at the heart of net zero commitments?"



### Opening Ceremony hosts exclusive interviews with top UN stakeholders

The WMO launch [2022's 'United in Science'](#) report just days before the Opening Ceremony. Professor Peiter Taalas was pressed by CNN's Bill Wier on the report's outcome.

While Simon Stiell uses his first public speech since taking the top climate job in the UN to [deliver the cold truths](#).

And human rights and justice lawyer, Colette Pichon Battle, used the Opening Ceremony platform to call on more businesses to put people before their profits.

### Climate Week NYC hosts the Under2 Coalition General Assembly

The Coalition held its first ever in-person General Assembly at Climate Week NYC. Sixty state and regional governments came together to share stories about their efforts to reach net zero emissions by 2050.



### Matt Damon makes a big splash at the Climate Leaders' Reception

Water.org's Matt Damon and Amazon's Kara Hurst announced a \$10 million Water & Climate Fund at the networking drinks reception as the sun set over New York City which will support more than 100 million people across Asia, Africa, and Latin America.



## The Hub Live



### "Getting Going" report launch at Getting It Done!

Oliver Wyman's Simon Glynn and Climate Group's Helen Clarkson use The Hub Live's Getting It Done to announce Getting Going: Breaking through the barriers to corporate climate action. Providing a toolkit to drive real-world progress on corporate climate action, [you can download it today!](#)

### CLIMATE GROUP EV100+

#### Climate Group launches EV100+

To tackle the world's most polluting road vehicles, Climate Group launches a new zero emission road transport leadership commitment, [EV100+](#). Aimed at phasing out the heaviest and most polluting vehicles off the road with five globally recognized founding member businesses - Ikea, Unilever, JSW Steel Ltd, A.P Moller - Maersk and GeoPost/DPDgroup.

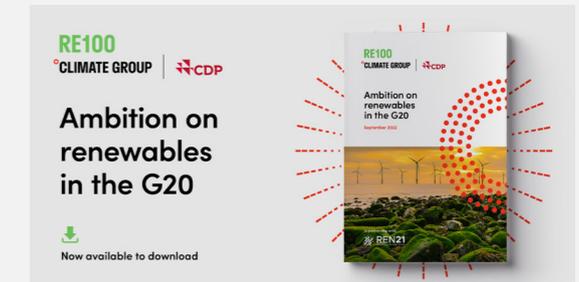
### COP26 President Alok Sharma calls for urgent climate action

Speaking at The Hub Live's flagship event, the COP26 President underscored the need for further, faster transitions in key sectors including energy and transport initiatives and announced his intention to create a new ambitious coalition at COP27.



### New G20 renewables report launched at The Hub Live

Climate Group's RE100 launches new ['Ambition on renewables in the G20' report](#) in partnership with REN21 by co-hosting a group of senior G20 representatives as part of the Executive Roundtable Series. The report, finds that ambitious renewable electricity targets, coupled with more supportive policies, makes for an attractive environment for corporate investment in renewable electricity.



### Long Island clean energy hub announced!

National Grid [announced a new innovative model](#) to develop and deliver a large-scale, clean, and fossil-free energy hub across the entirety of Long Island at The Hub Live's flagship event 'energy certainty in an uncertain world'.



### The UN's High-Level Champions (HLCs) release progress report

HLCs Nigel Topping and Mahmoud Mohieldin hosted an invite only workshop, to release [a progress report](#) for their Race to Zero and Race to Resilience initiatives ahead of COP27.

# Event program and community highlights Sept 19-25

## Across New York



### Climate Group opened the week with Nasdaq

On Friday, September 16 - Adam Lake, Head of Climate Week NYC, accompanied by members of the Climate Group NYC office proudly rang in the beginning of Climate Week NYC by sounding the [NASDAQ opening bell](#).



### Still painting the town green

12 iconic NYC buildings, including the Empire State Building shone with green light to celebrate Climate Week NYC.

### USA carbon emissions projected live in Times Square

Doconomy launches 'The 2030 Forecast' in Times Square giving the public an update on US carbon emissions generated that week. The data, once only available privately, is 'democratizing access to accelerate climate action' says co-founder Johan Pihl.



### And a moment to support action

Fridays for Future NYC Global Climate Strike was back once again to round off a week of talk and debate with a mass mobilization for change and an opportunity for youth to share their climate demands while world leaders gathered at the UN. The strike set off at Foley Square and marched to Battery Park, with four demands for New York. (Photo source: fff.nyc.)

## Other major events



### A decade of the Global Citizen Festival

The 10 Global Citizen Festivals that have taken place at Climate Week NYC have now raised \$2.4 billion. The Global Citizen Festival campaign announced commitments by world leaders and governments in support of ending poverty now. "It's great to join you on the 10th year of this [Global Citizen] Festival," US President Joe Biden said in a video address to Global Citizens on Saturday. "Thank you for building this movement and making big things happen." (Photo source: BBC.)



### 150 young leaders driving climate action

Representing every region of the world, 150 young climate leaders from 90 countries discussed concrete climate solutions with peers and high-level representatives from national governments and experts from UNDP. The Youth4Climate global event brought together voices on the most urgent issue of our times: climate action.



### FISU world university games arrives in NYC

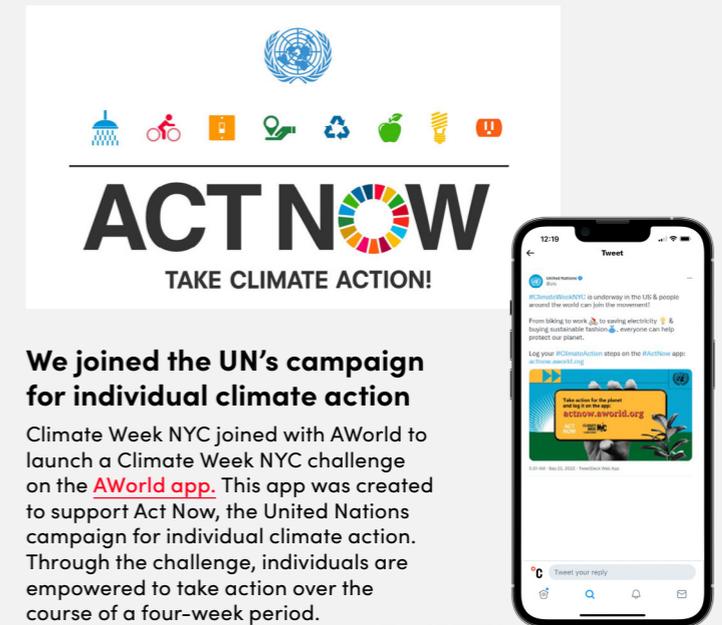
One of the highlight events of Climate Week NYC was the torch arrival ceremony of FISU world university games taking place in Lake Placid this coming January. The focus this year is to 'save winter' and they're striving to make it the most sustainable games ever.

## Key digital moments



### Hot off the press

We published [our digital magazine](#) with Q&A's from Grist and Intersectional Environmentalist, featured articles from our program partners including FedEx and Impossible, and the story behind Climate Week NYC.



### We joined the UN's campaign for individual climate action

Climate Week NYC joined with AWorld to launch a Climate Week NYC challenge on the [AWorld app](#). This app was created to support Act Now, the United Nations campaign for individual climate action. Through the challenge, individuals are empowered to take action over the course of a four-week period.



### "Fifty Shades of Green" podcast launches

This year we launched our podcast "[Fifty Shades of Green: A Climate Group Podcast](#)". Episodes discuss environmental justice, climate action and the arts. Guests included Diandra Marizet Esparza, Executive Director of Intersectional Environmentalist and Emily Bice, playwright and creator of *before the flood*.

# Opening Ceremony

## A critical moment for climate at a crux point in geopolitics

The Opening Ceremony took place as the world grappled with multiple interconnected crises: the devastating floods in Pakistan, hugely inflated energy prices, and Russia's ongoing illegal invasion of Ukraine. But while many world leaders delayed their trips to New York to attend the funeral of Queen Elizabeth II, and despite these competing challenges, more than 600 business, policy, NGO and civil society leaders took their seats in the Times Center for the opening session. Delaying action on climate wasn't an option.

As corridor conversations competed for space with the bustle of broadcast interviews, reconnecting in person was a clear priority for everyone. A sense of urgency took hold: how do we keep climate action a priority?

## We're still pushing to Get It Done

We kept the theme "Getting It Done" for Climate Week NYC 2022 because, quite frankly, we are still far away from getting it done. But that's what Climate Week NYC 2022 and the Opening Ceremony is all about: conversations to move commitments to actions. And the Opening Ceremony set the tone for the week creating a space to ask ourselves, how do we do more?

## The debate in three words: accountability, justice, urgency

These three words ran across all the conversations:

- **Accountability:** Catherine McKenna called out double standards and integrity behind commitments, declaring "you cannot be a net zero leader and lobby against good climate policy."
- **Justice:** The WTO's Dr Okonjo-Iweala and Kristalina Geogieva from the IMF, both pleaded for international institutions to rebuild trust with people and developing regions.
- **Urgency:** "Every moment counts. There are only eight COPs left until 2030 and we need to start working backwards from that date, now" said the UNFCCC's new Executive Secretary Simon Stiell.



## Speakers

- **The Hon. Chris Bowen,** Minister for Climate and Energy, Australian Federal Government
- **Dr. Ngozi Okonjo-Iweala,** Director-General, World Trade Organization
- **Kristalina Georgieva,** Managing Director, International Monetary Fund
- **Colette Pichon Battle,** Co-Founder, Taproot Earth
- **Dr. Werner Hoyer,** President, European Investment Bank
- **Dr. Andrew Steer,** CEO, Bezos Earth Fund
- **Catherine McKenna,** Head of the United Nations High-Level Expert Group on the Net-Zero Emissions Commitments of Non-State Entities (HLEG)
- **Simon Stiell,** Executive Secretary of the United Nations Climate Change Secretariat
- **David Miliband,** Executive Director, International Rescue Committee
- **Dr. Petteri Taalas,** Secretary-General of the World Meteorological Organization

### **We must be clear in our demands**

Helen Clarkson, Climate Group's CEO called on us to say 'no' to the things that are stopping us from Getting It Done, and 'yes' to the things we know will get us there. "We must say no to fossil fuels, and yes to energy efficiency... We must say no to the rehashing of old arguments, and yes to delivering on promises already made... We must say no to greenwashing, and yes to meaningful progress".

### **Setting the tone for the week ahead**

The Opening Ceremony set the tone for the rest of the week by asking what can you do? What can we do to push accountability, justice, and urgency?



**If you look at the statistics you get depressed, but if you look at the people you have hope. That's where the solutions are... The truth is, the equity and the sustainability go together, and that's where we need a loud message this week.**

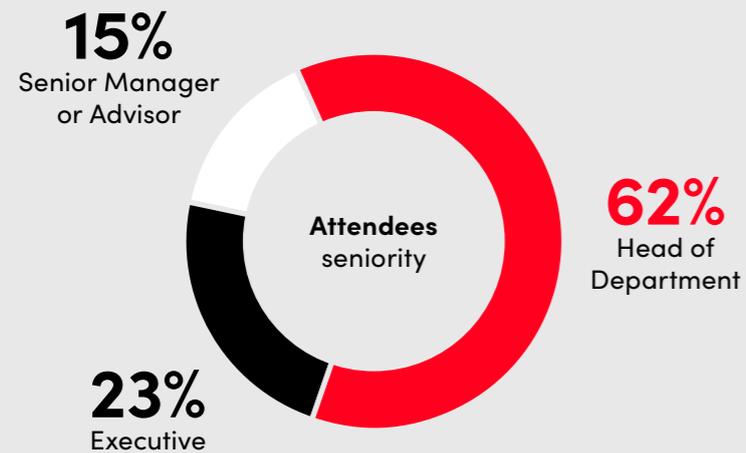
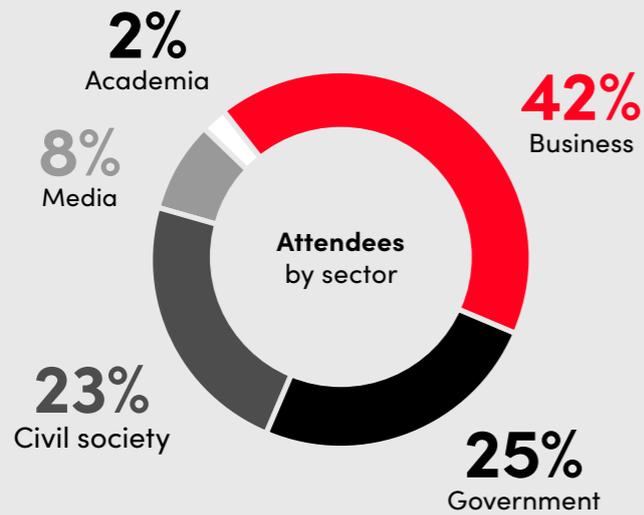
David Miliband, Executive Director, International Rescue Committee



# Opening Ceremony

## Attendee stats:

### Physical audience



### Virtual audience

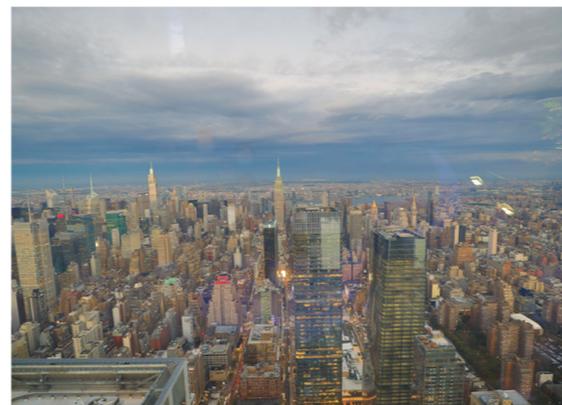


All social media promotion is highly targeted to tailored audiences using keywords, industry, interest and seniority



# Climate Leaders' Reception

We invited senior leaders from business, government, and civil society to gather in-person for an evening to celebrate climate action and debate how to deliver the next steps. We believe our network is greater than the sum of its parts and that only by coming together can we accelerate the transition to a green economy at the speed required.



## Attendee stats:



**400**

climate leaders

High level speakers included:

- **Helen Clarkson**, CEO of Climate Group
- **Matt Damon**, Co-founder of Water.org & WaterEquity
- **Kara Hurst**, Vice President Worldwide Sustainability of Amazon
- **Meera Joshi**, Deputy Mayor, New York City
- **Gary White**, CEO & Co-Founder of Water.org & WaterEquity

During the evening Amazon's Kara Hurst, Gary White and Matt Damon announce a partnership to provide access to safe water for 100 million people.

# The Hub Live

The Hub Live was back in person for the first time in three years celebrating action, calling for greater accountability, and all pushing for a more just and equitable economy for everyone.

With 35 sessions, workshops and roundtables curated by our team, we welcomed more than 1,000 business, policy, NGO and civil society leaders through the doors to connect and collaborate to get it done. And over 1,112 tuned in online from 59 countries around the world.

All hosted under one roof in the heart of New York City, we delivered more than 40 hours of content, secured 160+ of the highest-level speakers from six continents around the world.

While we focused on bringing people together to reconnect and collaborate face to face, we also know not everyone was able to travel. So, not only did we bring key stakeholders together to account for this, we broadcast all our plenary sessions online through partnerships with LinkedIn and Twitter, and on our own platform. This is now available through our brand-new Climate Week NYC [On Demand page](#).



**Frankly, there is backsliding, from some of the biggest emitters, some of the same folks that are facing the biggest challenges when it comes to the environment.... And to me, this is totally unacceptable.”**

Alok Sharma, COP26 President



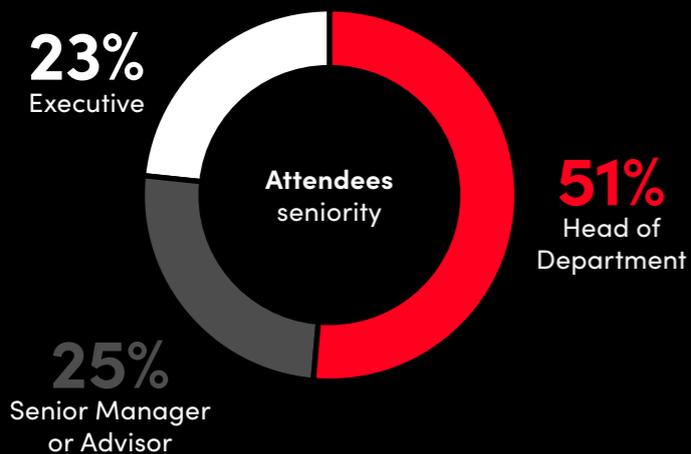
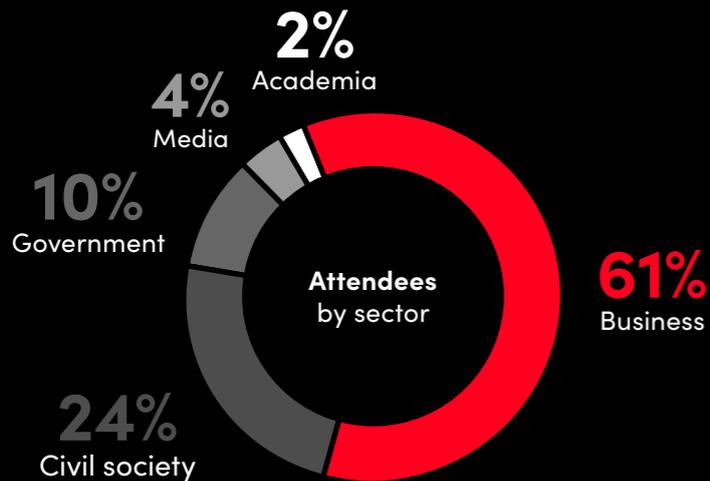
## Speakers

- **Minister Leila Benali**, Minister for Energy Transition and Sustainable Development, Kingdom of Morocco
- **Kate Brandt**, Chief Sustainability Officer, Google
- **Jerome Foster II**, Youth Climate Advisor at the White House Environmental Justice Advisory Council
- **Yana Garcia**, Secretary for the California Environmental Protection Agency
- **Sophia Kianni**, Founder and Executive Director, Climate Cardinals
- **Brenda Mallory**, Chair of the Council on Environmental Quality in the Biden Administration
- **Elizabeth Mrema**, Executive Secretary, Secretariat at the United Nations Convention on Biological Diversity (UNCBD)
- **Governor Gavin Newsom**, Governor of California
- **Paul Polman**, Author and former Chief Executive Officer of Unilever
- **Carlos Manuel Rodriguez**, CEO and Chairperson, Global Environment Facility
- **The Rt Hon Alok Sharma**, President for COP26 and a Minister for the Cabinet Office, Government of the UK
- **Vien Truong**, Global Sustainability, Senior Director of Engagement, Nike
- **Judith Wiese**, Chief People and Sustainability Officer, Member of the Managing Board, Siemens
- **Ali Zaidi**, National Climate Advisor to the White House

# The Hub Live

## Attendee stats:

### Physical audience



### Virtual audience



It's time to grow up, it's time to call these folks out, it's time to take these guys on at Fox News. This is a serious moment in history. The debate is over, mother nature joined it years ago."

Governor Gavin Newsom

All social media promotion is highly targeted to tailored audiences using keywords, industry, interest and seniority



# The Hub Live

## Executive series

More than 190 top executives, policy makers and corporate sustainability leaders joined our closed-door roundtable series to collaborate and share solutions to some of the most pressing climate challenges across the political, economic and community level spheres.

Stakeholders were invited to discuss issues from stronger advocacy for climate justice issues to the where's and how's of effectively driving green hydrogen rollout and adoption. At our opening day roundtable former Heads of State, CEOs, national climate advisors, global CSOs and community leaders came together to honestly discuss the challenges and solutions to putting radical accountability at the heart of the climate debate. Meanwhile the UN High Level Climate Champions workshop session gathered more than 40 executives and sustainability leaders to contribute to a new report on climate losses and damages launching at COP-27.

Each session was hosted under the Chatham House rule, allowing participants to openly share their expertise and experiences about the challenges they face, and the solutions they have found to Getting It Done in the climate decade.

### Roundtables:

- Putting accountability at the heart of net zero
- G20 global action on renewables
- Carbon's seat at your leadership table
- Coming together: ESG and the future of the finance function
- Getting going: breaking down the barriers to corporate climate action
- The scope 3 challenge
- Building city resilience
- The winning formula: creating an American green hydrogen economy
- Actions after impacts – how can businesses address climate losses and damages
- Leading with purpose: driving meaningful corporate engagement on global climate justice
- Unlocking collaboration across the Americas



### Top moments:

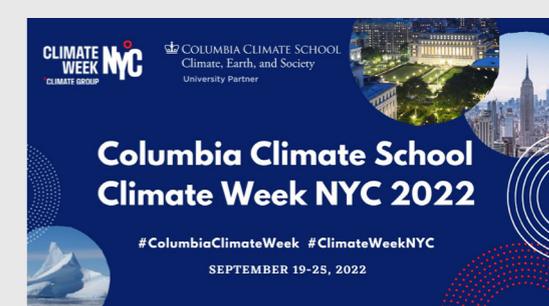
1. Our opening day roundtable 'Putting accountability at the heart of net zero' was an honest and frank discussion on what demonstrating accountability looks like when companies and governments make their climate commitments.
2. The G20 global action on renewables roundtable pushed representatives from the world's biggest economies to promote and prioritize policy changes to accelerate renewables ahead of the G20 meeting next year.
3. At our closed-door workshop co-hosted with the UNFCCC High Level Climate Champions we brought together more than 40 sustainability leaders from across the business, policy and NGO spheres to 'roll up their sleeves' and deliver their feedback and expertise on what addressing climate loss and damages in their sectors looks like.

**190+**   
top executives, policy makers, corporate sustainability and community leaders participated.

**50+**   
companies represented across multiple sectors, including finance, energy, heavy industry, transport and construction.

**Global representation:**   
Participants from North and South America, Europe, Asia, Africa and Australia.

# Climate Week NYC Official Events Program



This is the fourteenth year that NYC has been a host and backdrop for Climate Week NYC, the largest climate convergence of its kind in the world. With each year our momentum grows, firmly rooted in the fertile soil that is the bold and welcoming NYC community.

This year nearly 400 independent events occurred across NYC which brought together heads of state, CEOs, climate activists, students, artists, and changemakers of all kinds. Events included a new play 'before the flood', a panel discussion on 'Storytelling, Film, and Indigenous Knowledge' and an immersive dining experience 'A nightlifecycle climate experience.' Among hundreds of other fascinating events.



## Number of events per theme:

- Policy: **136**
- Environmental justice: **105**
- Finance: **98**
- Sustainable living: **96**
- Energy: **95**
- Nature: **89**
- Industry: **71**
- Built environment: **63**
- Food: **60**
- Transport: **24**



**106** vs **243** vs **380**  
returning hosts      new hosts      events in total

Successes at Climate Week NYC 2022



# Climate Action is Our Business

The 'Climate Action is Our Business' campaign brings together local businesses and community organizations across New York City. It aims to drive traffic to these sustainable options and uplift people who are genuine and ambitious in their efforts to address the climate crisis.

This year, we held our first ever 'Climate Action is our Business' Awards ceremony.

After careful deliberation, our Climate Group team narrowed down our list of over 50 impressive community listings to five finalists. These finalists exemplify NYC's can-do attitude and are shining examples of how New Yorkers are using creativity, community, and passion to bring everyone together and make sure we're all #GettingItDone.

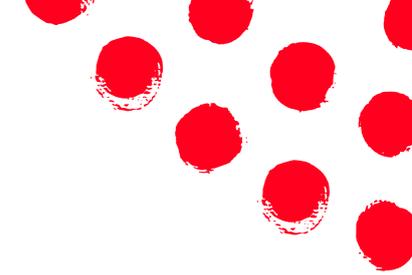
We announced the winner, [Earth & Me](#), at the Sixth Annual Marketplace of the Future and presented them with a one-of-a-kind trophy from Junk Kouture.



# Thank you for your support

You're driving climate action, fast

ESTÉE  
LAUDER  
COMPANIES



Headline Partner

McKinsey  
Sustainability

HITACHI  
Inspire the Next

Opening Ceremony Partner

The Hub Live Partner



Executive Series  
Sponsor

Climate Leaders' Reception  
Sponsor

Platinum  
Sponsors

Research  
Partner

RE100 Leadership  
Awards Sponsor



Gold Sponsors



Silver Sponsors



Official  
Resilience Partner

Community  
Partner

Built Environment  
Program Sponsor

Energy  
Program Sponsor

Industry  
Program Sponsor

Nature  
Program Sponsor

Transport Program  
Sponsor

Food  
Program Partner

Policy  
Program Partner

Environmental Justice  
Program Partner

Finance  
Program Partner

Sustainable Living  
Program Partner

Supporter  
Partner



Supporter  
Partners

Sustainable Tourism  
Partner

Vision  
Partner

University  
Partner

Media  
Partners

Official Event  
Partner

Carbon Offsetting  
Partner

To express your interest in supporting  
Climate Week NYC 2023, please get in  
touch to discuss early opportunities:

[sponsorship@theclimategroup.org](mailto:sponsorship@theclimategroup.org)

[climateweeknyc.org](https://climateweeknyc.org)

SEE YOU  
NEXT YEAR

CLIMATE  
WEEK NYC  
CLIMATE GROUP

Follow us:    