

CLIMATE WEEK NYC

CLIMATE GROUP

Magazine

Convening leaders,
decision-makers and civil society

Building to COP26

Getting it done

Events taking place **September 20-26, 2021**,
and throughout the year.



The clock is ticking so we are
**Getting it
done**

Climate Action for New York, for the World

THE TAILWINDS
BEHIND THE
CLIMATE
MOVEMENT
HAVE NEVER
BEEN
STRONGER



Welcome to
Climate Week NYC 2021!



It has been another challenging year for all of us, and the last few months have been a stark reminder that when crises occur it is often those with the least to lose that are hardest hit. In a year that saw the hottest temperature ever recorded on earth, the urgency we need in this fight against climate change, and what we stand to lose if we do not meet the challenge, could not be clearer.

Our focus has been to consider how we bring all voices together in a world where bringing people together is harder than ever.

That is why we felt it was so important to do everything we could to ensure that Climate Week NYC created the largest possible platform for change and used every tool at its disposal to amplify a wide range of global voices.

In a world, and in a year, where nothing has been certain, thank you for joining us. We say this every year, but

this has once again been the largest Climate Week NYC in our history. This year we have over 500 events taking place throughout the week. We are grateful for the privilege of being able to host one of the leading climate moments of the year but are mindful that the increasing urgency we are faced with means this is no time for celebration – it is time for action.

Whether we have the fortune to see you in person or if you're joining us from afar, we look forward to participating in events throughout the week with you.

Let's Get It Done.

Best wishes,
Helen Clarkson
Chief Executive, Climate Group

GETTING IT DONE

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Getting it Done
Climate Week NYC

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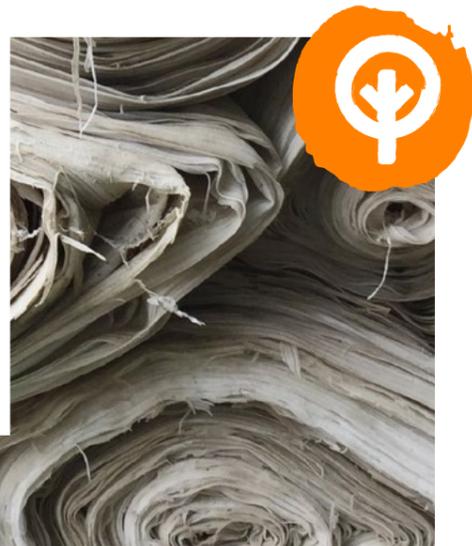
The Built Environment program explores the impact of buildings and infrastructure on climate.

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The Industry program offers the opportunity to discuss how these industries can reduce industrial energy consumption and improve efficiency.

Sustainable Living

Sustainable Living program – Climate Week NYC



Program partner

JUNK KOUTURE

Junk Kouture believes that youth activism and education are both essential elements of the global response to climate change and when hand-in-hand, can result in profound and lasting impact.



Sustainable Living

Nadine, Student Designer and Graduate, Junk Kouture Program



Five minutes with a sustainable Junk Kouture designer

Getting it done. Fashion and PR Graduate as well as Junk Kouture alum, Niamh Porter delves into her interest in sustainable botanical dyeing and how interest in this brought an amazing graduate fashion collection to life.

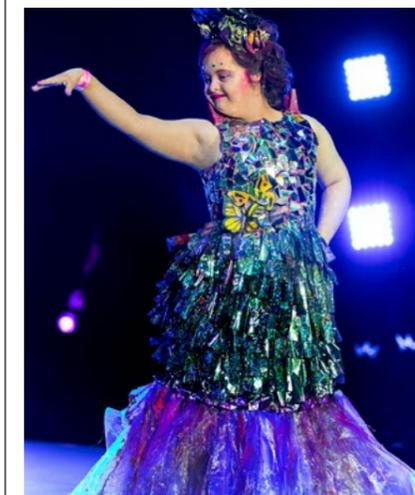
Bringing to life a compelling Junk Kouture alumni story, while incorporating the question of “are natural dyes sustainable?” Taking into consideration the global scale of the fashion industry and the depletion of natural resources, how can we protect this cottage industry and move towards sustainable global production?

I’ve always had an interest and a fascination with the fashion industry. As a young teen growing up in rural Ireland however, it felt somewhat like an unobtainable life, it was too Gossip Girl and Devil Wears Prada for just a girl from sleepy Donegal. Pursuing fashion design was not ever on my radar, but when I came across Junk Kouture and had the opportunity to take part, my art teacher encouraged me to. She told me not to worry about getting far in the competition, but to just have fun with it and see where it takes me. My team’s design only reached the regional finals but it ignited a love for art and design which had been buried inside me – this creative freedom to look at how we could design something incredible our way.

The experience itself was remarkable. My senior years art teacher, Mrs. Gallagher, would tell me almost every week in class that she felt I should seriously consider fashion as a career. I had written her off right up

until the submission date for college applications. That morning as I was finalizing my selections, something told me to just go for it and apply to study Fashion with Promotion. From the first day I set foot in the fashion room I knew that Mrs Gallagher had of course been right all along, this was definitely what I was meant to do.

During my studies, my work was always grounded by sustainability. I used local natural textiles, hand-dyed materials (although with synthetic dyes), and printed designs with eco-inks. I aimed to create garments that not only allowed me to express my identity



Sustainable Living

Featured event



Junk Kouture Workshop: Live – with Materials For The Arts

Wednesday, September 22, 2021
10:30 AM EST - 04:30 PM EST
2 hours | English

Junk Kouture exists to empower the next generation of creators to generate lasting positive change through creativity and fashion.

This September, as part of Climate Week NYC, Junk Kouture and Materials For The Arts host the first even JK Workshop: Live in New York. The event will give middle and high school students the chance to see up close what Junk Kouture is through a range of activities including:

Junk Kouture Design Exhibition – see past designs for yourself! Meet the Junk Kouture Designer! MFTA Gallery tour & Shopping Experience Photography Session.

Spaces for each workshop are limited and all students must be accompanied by an adult (teacher/principal/facilitator). Registration for the event opens on 31 August 2021.

Speakers

- **Troy Armour**
CEO, Junk Kouture
- **Lauren Kennedy**
Alumni, Junk Kouture



Nadine, Student Designer and Graduate, Junk Kouture Program

Not only for Nadine, it just showcased what people with Down syndrome can do. The potential that they do have. And it just gave her that chance and she's doing it for all the other kids with Down syndrome. For Nadine's photograph to be picked for Climate Week NYC was just absolutely phenomenal. So exciting for us as a family, for Nadine and for everyone with Down syndrome.

– Nadine's mom answering what the Junk Kouture program means to her as a parent

and others theirs – regardless of gender, age, and size.

I also saw my garments as a platform to tell a story or convey a message like raising awareness to ocean pollution, or telling hallowed tales of Irish folklore.

Upon graduating with honors, I had the opportunity to move to New York to work initially as a fashion intern and then as an assistant designer in a Brooklyn based

studio. This experience brought so many incredible opportunities – one being to work at New York Fashion Week. During the week, I had to stop and pinch myself so many times – that I, a girl from Donegal, was now living a life that I had imagined to be so out of reach just five years prior, surrounded by the biggest names in world fashion, in New York. During that time, I was afforded the opportunity to work on designs for high-profile clients such

as Michelle Obama and Zendaya. I formed a new appreciation for nature after moving to New York. Coming from rural Ireland to Manhattan was a drastic change – the fast-paced lifestyle was amazing to experience but after a while, I started to miss the rolling fields of home. The nature in the city always felt as if it was trapped inside a concrete cage. As I made plans to return home, I realized I could use my already-developed

Sustainable Living

dyeing techniques and focus on a new field, sustainable textile dyeing.

The textile industry is the second-largest polluting industry in the world.

Synthetic dyes are a major contributor to this pollution, attributing to almost 20 per cent of global water pollution. The main issue is the use of toxic or non-biodegradable and petroleum-based colorants.

The textile and fashion industries are all in search of alternative and sustainable coloring methods and influential brands are beginning to collaborate with innovative researchers in this area. One example is Puma's collaboration with Living Colour, a bio-design team based in the Netherlands that have developed a process of using pigment producing bacteria to color both natural and synthetic dyes.

My attraction to this method is from the historic dyeing tradition in Ireland. Viewed as a respected, specialized field for women, it stemmed from

the use of herbal medicines and healers. My fascination with this began in childhood, watching demonstrations of these techniques at the Ulster American Folk Park in Ireland.

I returned to my studies in 2020 and created a collection, "We Still Burn Her," inspired by Irish healers, the 9,000,000 killed in Europe during the witch trials and the further vilification of women throughout history. The collection focused on sustainable solutions and sustainable hand-dyed textiles. On a global scale, adopting the techniques used in this cottage industry using food and plant waste would not be sustainable. Many of the problems with the current textile dyeing and treatment process in mass production are related to excess water consumption. Not only does dyeing require huge volumes of water, it also relies on huge amounts of energy to heat dye baths and steam for the required finishing.

The textile industry needs to focus on the sustainable start-

ups using innovation in dye technologies. From pressurized CO2 dye application to bio-design creating natural pigments from bacteria like Living Colour, these innovations reduce water usage, dye waste and creates more efficient and environmentally friendly way to create the pigments we need to color our clothes.

Having joined the Junk Kouture team in recent months, it is incredible to see how conscious young people are becoming and how they are adapting their own behaviors towards fashion consumption.

Whilst Junk Kouture challenges its community to inspire change – be it through experimenting with natural dyes, repurposing waste materials or indeed rethinking intergenerational techniques, it is encouraging to see so many young people taking their own steps towards a more considered approach to fashion. Protecting cottage industries is a must, but promoting new thinking is just as important. ●

Learn more about our Sustainable Living Program Partner, [Junk Kouture](#).

[Junk Kouture] gave her a chance to be the x-factor. She always wanted to be on the x-factor and it gave her that chance. It taught her about working with a team and recycling and reusing. She just loved it. And the confidence she got from it is just unreal.

– Nadine's mom describing what the Junk Kouture program means to Nadine



Finance

Finance program
Climate Week NYC



Program partner

BARINGS

Barings is a \$382+ billion global investment manager sourcing differentiated opportunities and building long-term portfolios across public and private fixed income, real estate, and specialist equity markets. With investment professionals based in North America, Europe and Asia Pacific, the firm, a subsidiary of MassMutual, aims to serve its clients, communities and employees, and is committed to sustainable practices and responsible investment.

Finance



Stemming the rising tide of global sea levels

Jerry Speltz, Head of U.S. Real Estate Engineering at Barings Real Estate, discusses getting it done ahead of Climate Week NYC.

As businesses, governments and other organizations increasingly turn their attention to addressing the urgent climate issues that will almost certainly impact the way we all live, work, and play, the threats posed by rising sea levels should be near the top of the agenda.

There is no longer much debate about whether or not sea levels are rising—they are—they've risen by 8 inches globally since 1880; but evidence suggests that this pace is accelerating materially—with some areas along the U.S. east coast and Gulf of Mexico seeing 8-inch rises in the last 50 years alone.

Today, the debate has moved on to "how fast" sea levels will rise from here, and what we can do about it.

The rate of change is a function of a number of factors, including greenhouse gas emissions, global temperature rises, and the rate of melting ice. The National Oceanic and

Atmospheric Administration (NOAA) has summarized the scientific evidence into scenarios that range from a 1-foot sea level rise by 2100 to a roughly 8-foot rise in the 'extreme' scenario.

Interestingly, and perhaps counterintuitively, the impact of global sea level rise is unlikely to be equal across regions nor gradual in its progress. Rather, some cities and regions are distinctly more vulnerable than others, and instead of gradual change, the effects of sea level rise will be subject to "tipping points" triggered

There is no longer much debate about whether or not sea levels are rising—they are.

by such events as major storm surges from hurricanes and the inundation of key infrastructure like ports, highways, bridges and treatment plants.

The size of the problem can be daunting. Eight of the world's ten largest cities are in or near coastal areas. In the U.S., almost 40% of the population is clustered in high-density coastal areas, which are prone to flooding, shoreline erosion

Finance

Featured event



Can emerging markets make the climate transition?

Tuesday, September 21, 2021
10:00 AM EST - 11:00 AM EST
1 hour | English

Digital

Reaching decarbonization goals requires Emerging Markets to agree on actionable plans. Join us on September 21, 2021 for a discussion on what metrics should be measured, how countries and companies can progress, and the various roles that policymakers, companies and capital providers play in the process.

The discussion will focus on the following key topics:

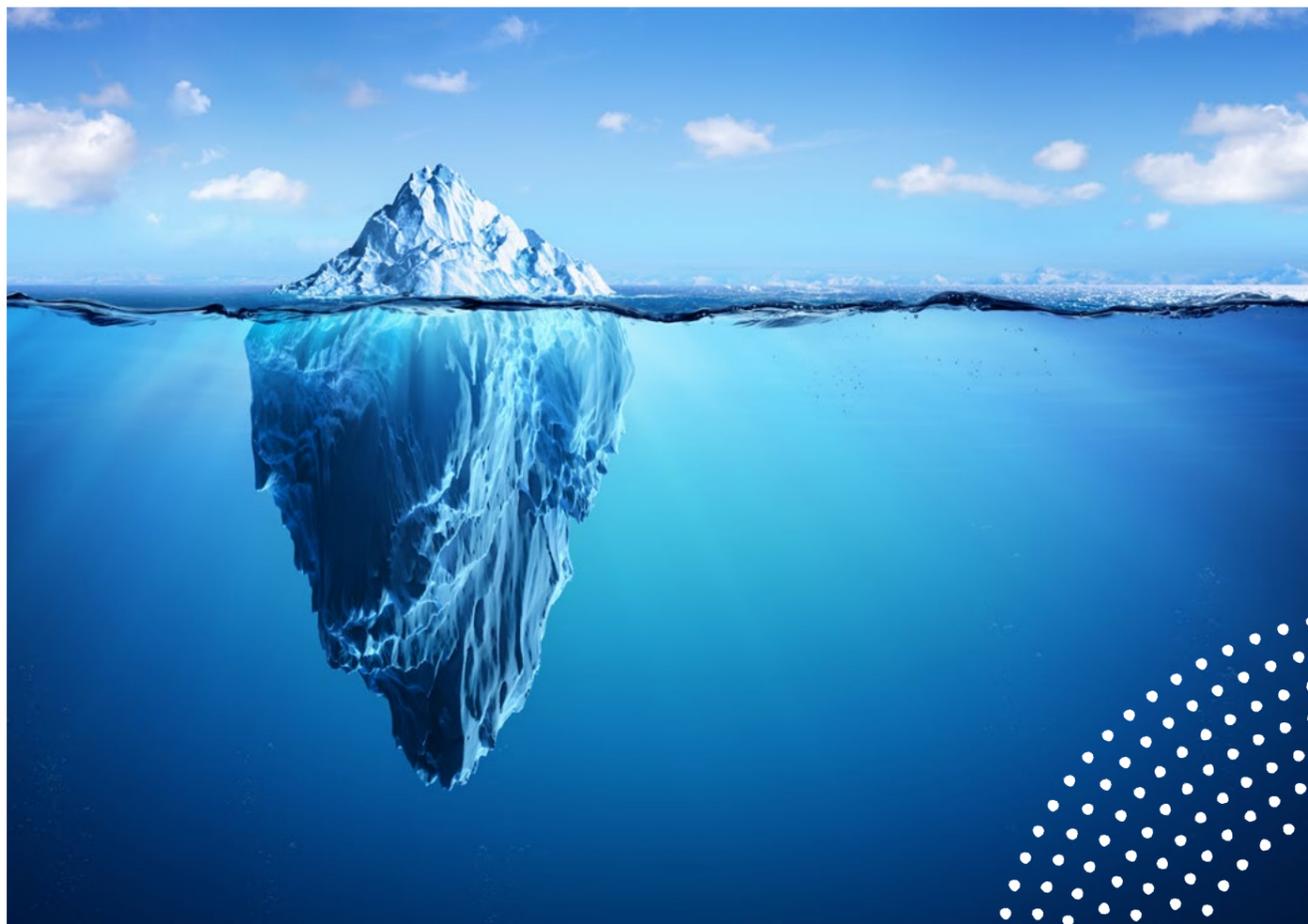
What to measure – before enacting a plan, corporate, sovereign and political stakeholders must agree on common metrics to track progress, but this can be easier said than done.

How to get there – reaching long-term decarbonization goals requires actionable plans that companies and countries can adhere to and be measured against, while managing short-term challenges like budget restraints, pressure to deliver earnings, and investment return targets.

Sharing responsibility – various roles must be played by policymakers, companies and capital providers, and it's incumbent upon all parties to find ways to align their interests toward a common goal.

Speakers

- **Sarah Munday**, Director of Sustainability, Barings
- **Kawtar Ed-Dahmani**, Managing Director, Emerging Markets Sovereign Debt, Barings
- **Omotunde Lawal**, Head of Emerging Markets Corporate Debt, Barings
- **Fergus McCormick**, Director of Sovereign Research, Emerging Markets Investors Alliance



and hazards from storms. Indeed, a recent NASA study indicates that a rise of two feet above today's sea level would put more than \$1 trillion of property and structures in the U.S. at risk of inundation, with roughly half of that exposure concentrated in Florida.

Fortunately, there is hope. Businesses, investors, and governments have increasingly recognized the urgency of the problem and through initiatives like Climate Week NYC, are drawing greater attention to such risks. Additionally, the technology to

quantify, assess and predict the potential impact of these risks continues to advance at a rapid pace. Today, we are able to conduct advanced modeling on the effect that sea level rise will have on cities, regions, and even individual properties. The insights we are able to gain from such analysis help us to begin to construct and advocate for solutions. These can

include sophisticated solutions like the installation of flood barriers, or so-called "aqua fences," in high-density areas where such efforts are economically feasible, to "lower tech" solutions, which can include building properties "above code" requirements from

We at Barings are committed to researching and advocating for the changes that are needed to address climate risks, more broadly.

the get-go, or partnering with policymakers to modernize and revise zoning regulations.

While such solutions can help to avoid the most dire outcomes, they can also offer potentially profitable long-term investment opportunities for property investors, as the structures that are thoughtfully built with these risks in mind are likely to see strong

tenant demand for decades to come. Such an alignment of economic interests is crucial to mobilizing capital for good.

As active and engaged investors in asset classes across public and private markets—including the management of multi-billion dollar global real estate portfolios—we are tasked with understanding and mitigating risks like global sea level rise to help protect our clients' investments. Similarly, as sponsors of the Finance Program at Climate Week NYC and signatories of the United Nations Principles

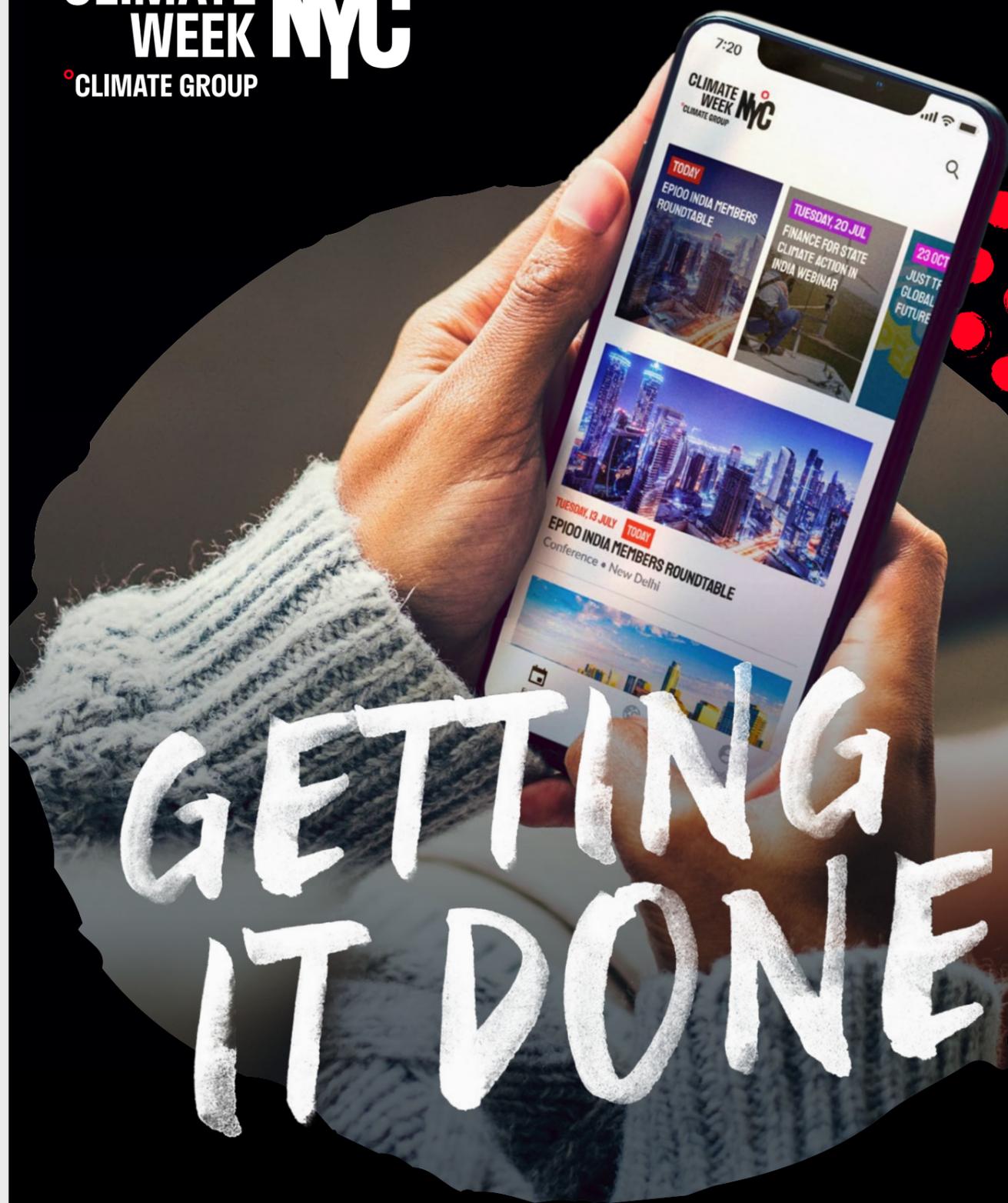
for Responsible Investment (UNPRI) and the United Nations Global Compact (UNGC), we at Barings are committed to researching and advocating for the changes that are needed to address climate risks, more broadly.

The time for action is now. But in order to succeed, we must do it together. ●

Finance



CLIMATE WEEK NYC
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Download today for free
and be part of the biggest climate event on earth



Food

Food program
Climate Week NYC



Reimagining our food systems amidst a pandemic

By Ellie Peichel, Climate Group



This year, the Climate Week NYC events program is organized into ten themes: built environment, energy, industry, policy, environmental justice, transport, finance, sustainable living, nature, and food. 'Food' is one of Climate Week NYC's themes because food ties us directly to the Earth; we as people are dependent on the Earth to provide for our survival. When we honor this relationship, food can provide security and nourishment without devastation to the environment. Food is also one of the leading sources of greenhouse gas emissions globally. Our intimate relationship with food and the planet has been replaced by a globalized, industrialized, and specialized food system whose weaknesses were revealed during the COVID-19 pandemic.

COVID-19 revealed how vulnerable our current food system truly is.

For some, the weaknesses in our food system, and disruption in the

Food



food supply at the onset of the pandemic manifested in empty grocery store shelves. For many, the loss of income and livelihoods due to the pandemic led to a spike in food insecurity. Homes around the US reporting that they "do not have enough to eat" tripled during the pandemic. (Black and Latinx households were twice as likely to report food insecurity as compared to white households.) These systemic vulnerabilities will not disappear as we recover from the pandemic—they will only be exacerbated by climate change.

Agriculture is one of the primary sectors that will be most severely impacted by the climate crisis: suffering from extreme weather, disease, pests, and soil erosion. It is also one of the largest sources of climate change.

When we go beyond accounting for just the greenhouse gases produced by agriculture to account for the entire food system, we can see that approximately half of all global GHG emissions revolve around food. This shocking number accounts for food waste, the transport of agricultural commodities and final products, food processing and packaging, farming (especially livestock), deforestation to feed livestock and produce palm oil and sugar for processed foods, and refrigeration of food. Our current food system is also reliant on fertilizers, pesticides, and irrigation practices that threaten the health of waterways, soil, and people.

Our current global food system is not only devastating to the environment but is also extremely unjust.

Our food system has left many people in the world hungry. This is not because we are failing to grow enough food; it is an issue of extreme inequality and our industrial food system that instigates the production, trade, and promotion of resource-intensive foods. **Today, only 55 percent of what we grow goes directly to feeding people.** The rest goes towards feeding livestock and creating biofuels and industrial products. During the pandemic, as restaurants and businesses shut down, already struggling farmers, saw a huge decrease in

demand for their products. We need to cultivate more direct, resilient food systems that feed consumers *and* producers.

Although hunger has skyrocketed because of the pandemic, food insecurity is not a new issue. Even before March 2020, more than 37 million people in the United States were food insecure. Due to a history of disenfranchisement, these rates are much higher for Black, Indigenous, and People of Color (BIPOC) who live in areas of food apartheid – a term used to describe the reasons why there is not equitable access to healthy food in certain areas.

These areas and cannot be "fixed" with the simple addition of a new grocery store. Food justice activist, Karen Washington advocates for the use of the term food apartheid as she believes it offers a more holistic view of food systems including how pre-existing social and racial inequities play a role. Understanding food apartheid invites us to look beyond band-aid solutions and address the root causes by creating lasting solutions that put autonomy back in the hands of community members.

As we look for solutions that create more resilient communities and nourish the planet and its people, we should look towards a system rooted in food sovereignty.

La Via Campesina coined the term food sovereignty as the right of people to healthy and culturally appropriate food that is sustainably produced as well as their right to define their own food and agriculture systems. Food sovereignty encompasses six main principles: It focuses on food as more than just a commodity and strives to localize and center food systems around those who grow, harvest, and process food. By using diverse agroecological methods, rooted in indigenous practices, food sovereignty works with ecosystems while improving their resilience and adaptability. This is crucial in the face of climate change.

Local efforts led by BIPOC and frontline communities in New York City and all over the world—offer ways to surpass food security and ground our food systems in food sovereignty.



Initiatives like Kelly Street Garden and Harlem Grown not only work to nourish local residents with free produce grown in the urban gardens. They take 'food is healing' to another level by providing job opportunities, offering education through cooking classes, teaching youth how to grow their own food, and by carving out a green space for community to grow. These organizations offer an example of how we can address issues of inequity at the root and redistribute power to the people so that the right to sufficient, healthy and culturally appropriate food is ensured.

We can reclaim and wield the power of food to promote connection, health, sustainability, and justice for all people.

The pandemic has provided us with a special opportunity to reimagine our food systems and look to those who are already seeding sovereignty in their communities, to uncover and strengthen our connections to the land, food, and the people who provide it. We can seize this opportunity to combat climate change and feed the world's people in a healthy and just way.

For more on climate change, food, social justice, and their intersection tune into all food-themed events happening throughout Climate Week NYC. ●

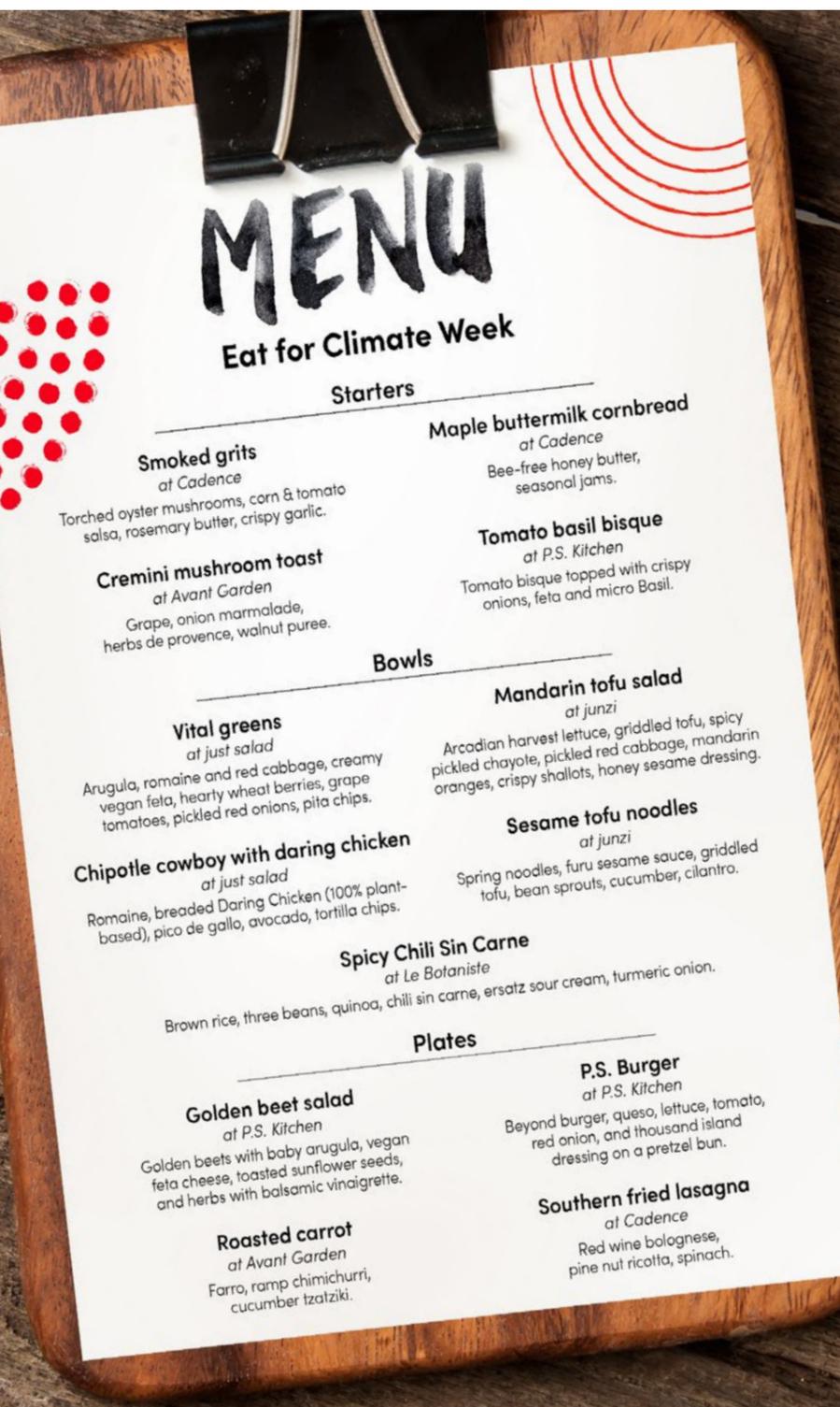
Featured article



Eat for Climate Week Directory



Food program – Climate Week NYC



Eat for Climate Week, developed in partnership with Meatless Monday, seeks to raise awareness about the climate benefits of plant-based meals as well as highlight the deliciousness of plant-based foods. Visit the [website](#) to check out all the 2021 participants.



Le Botaniste

www.lebotaniste.us

127 Grand street, New York, NY, 10013, United States



Butterfield Market

www.butterfieldmarket.com

1150 Madison Avenue, New York, NY, 10028, United States



Avant Garden

www.overthrowhospitality.com/venues/avantgarden

130 E. 7th Street, New York, NY, 10009, United States



PS Kitchen

ps-kitchen.com

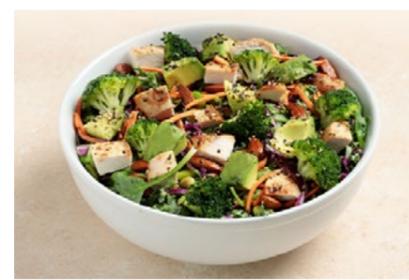
246 West 48th Street, New York, NY, 10036, US Minor Outlying Islands



Ladybird

www.overthrowhospitality.com/venues/ladybird

111 E 7th St, New York, NY, 10009, United States



Just Salad

justsalad.com

663 Lexington Ave, 2nd Floor, Just Salad, New York, NY, 10022, United States



Etérea

www.overthrowhospitality.com/venues/eterea

511 E 5th St, New York, NY, 10009, United States



Junzi Kitchen

junzi.kitchen

2896 Broadway, New York, NY, 10025, United States



Cadence

www.overthrowhospitality.com/venues/cadence

122 E 7th Street, New York, NY, 10009



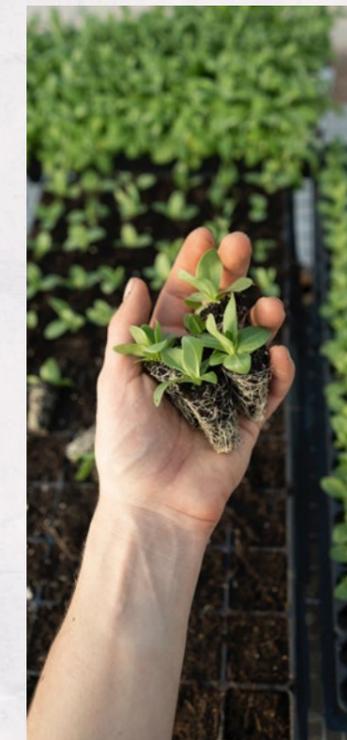
The Meatball Shop

www.themeatballshop.com/

1462 2nd Ave, New York, NY, 10075, United States

Food

Featured event



NYC AgTech Week

Thursday, September 23, 2021
12:00 PM EST - 05:30 PM EST
8 hour | English

Hybrid

Produced by the NYC Ag Collective: a 501(C)(3) nonprofit organization dedicated to educating and sharing the opportunities and benefits of AgTech. NYC AGTECH WEEK is the only AgTech conference on the East coast run by the leaders of the industry themselves. Our 3 day hybrid virtual + in-person conference features farm tours, panels, workshops and presentations highlighting the fast growing and innovative AgTech sector in NYC, the US, and Internationally. NYC AGTECH WEEK brings together industry Founders, Investors, CEO's, Startups and Thought Leaders through curated networking events and opportunities.

Speakers

Shelley Golan

Transport

Transport program
Climate Week NYC



Program partner



Con Edison operate one of the world's largest energy delivery systems. Founded in 1823 as the New York Gas Light company, their electric, gas, and steam service now provides energy for the 10 million people who live in New York City and Westchester County.

Con Edison are constantly looking toward the future and exploring ways to innovate and take advantage of developing technology. But, more than anything, they're listening to you and working hard to give you cleaner, more efficient energy choices, and more control over when and how you use your power.

RouteZero: COP26 and the race to zero emission vehicles

Tuesday, September 21, 2021
08:00 AM EST - 09:20 AM EST

The Hub Live

Could 2021 be the beginning of the end for the internal combustion engine? In a pivotal year for climate action, the tipping point for zero emission vehicles (ZEVs) is getting closer as businesses, governments, cities, states and regions around the world push forward ambitious commitments. But these pockets of leadership are not enough to win the race to zero – more needs to be done and faster.

With COP26 round the corner and clean road transport one of its key themes, this high-level plenary session will showcase the highest levels of global ambition.



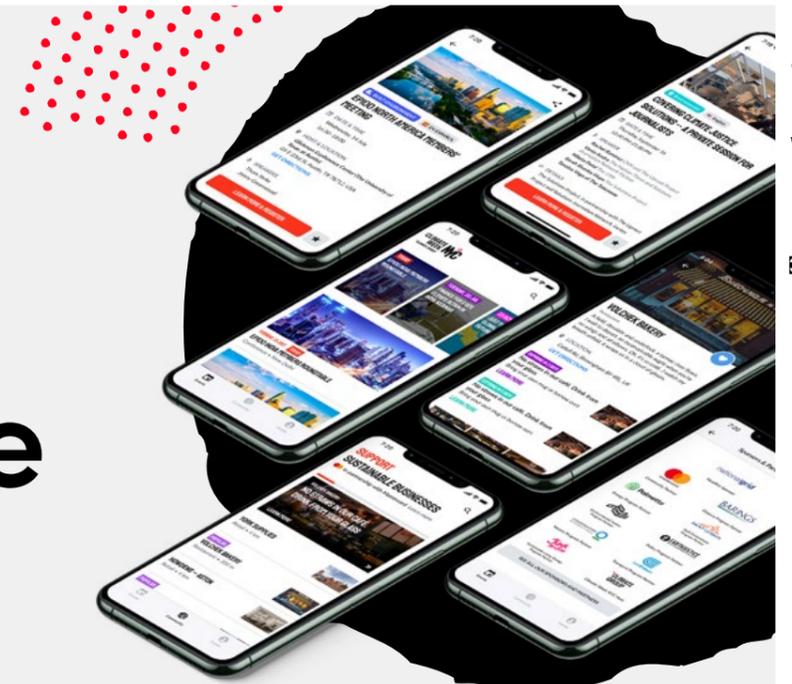
Transport



CLIMATE WEEK NYC
CLIMATE GROUP

Getting it done

Available to download free
on Apple and Android stores, be part
of the biggest climate week on earth



Transport program



The electrification of transportation alongside the rise of clean renewable power is critical in the fight against climate change. We are all in on electric vehicles, and working every day to make it more convenient and cost-effective for New York City's drivers to make the switch to an EV. We're proud to partner with Climate Week NYC at this momentous time for our city and our planet.

Leonard Singh, Senior Vice President
of Customer Energy Solutions, Con Edison

Environmental Justice



Environmental Justice program - Climate Week NYC

Program partner



The Solutions Project is a national nonprofit organization that promotes climate justice through grantmaking and amplifying the stories of innovative frontline community leaders in the media. The organization seeks to accelerate the transition to 100% clean energy and equitable access to healthy air, water, and land by supporting climate justice organizations, especially those led by women of color.



Climate justice leads the way to real solutions for people and the planet

Gloria Walton, President and CEO of The Solutions Project

Our path to partnership with Climate Week NYC didn't start out as fast friends. Rather, it was one that began by our offering them feedback; they cared enough to listen and hear us out — a process we wish were more common in our public discourse. In February, my team at The Solutions Project launched the first-ever Black Climate Week, in part to draw attention to the fact that climate justice leaders of color have been consistently under-represented at Climate Week NYC.

A lot of organizations would have gotten defensive about the criticism. But instead, Climate Week NYC asked us to partner up to make sure this year's Environmental Justice program better reflects the people most affected by climate change, and highlights the practical solutions that communities of color on the front lines of the climate crisis are creating. What's

more, Climate Week NYC decided to prioritize climate justice — to make sure equity considerations are woven throughout the entire program.

Our productive partnership with Climate Week NYC reflects a trend. From nonprofits to businesses, from universities to the media, and from Washington to state capitals across the country, more institutions with power and resources are making racial equity and climate justice commitments in response to organized movements for change.

In Washington, the Biden/Harris administration's Justice40 Initiative mandates that front-line communities reap at least 40% of the benefits from federal climate spending. In philanthropy, the Donors of Color Network is pressing climate funders to pledge at least 30% of their donations to groups led by Black, Indigenous, Latinx,



Environmental Justice

Featured event

Covering Climate Justice Solutions - A Private Session for Journalists

Thursday, September 16, 2021
11:00 AM ET - 12:00 PM ET
1 hour | English

Virtual

The Solutions Project, in partnership with The Uproot Project and Solutions Journalism Network, invites journalists to an off-the-record discussion with their peers across a range of newsrooms covering environment, racial justice, gender, the economy and culture. Top journalists will offer insights into the challenges and experiences of reporting on justice-centered climate solutions.

Whether you're reporting on extreme weather, health, energy, the Biden/Harris Administration or COP26 - understanding the realities of environmental racism and economic disparity adds depth and power to climate-themed coverage. The solutions and stories exist, and are happening now.

Through this discussion we aim to showcase how to cover climate more equitably and who is here to support you to do it.

Speakers

- **Rachel Ramirez**, CNN and The Uproot Project
- **Vania Andre**, The Haitian Times and Solutions Journalism Network Partner, Communications and Marketing Director with THE CITY
- **Niketa Patel**, The 19th
- **Sarah Shanley Hope**, The Solutions Project
- **Tanzina Vega**, Journalist



Environmental Justice



and other people of color. In the media, our annual Renewable Energy Narrative Trends report found that coverage of equity issues more than doubled in 2020 compared to 2019. We are gratified to see centers of power telegraphing good intentions, but we also know that is only the first step when putting equity commitments

into action. If we are to stabilize the climate, blunt the worst effects of the climate crisis, and make a just transition to a green economy that benefits everyone, earnest rhetoric about climate justice must be met with concrete deeds. Action at a scale and speed to adequately confront the gross inequities being exposed along racial lines in nearly every crisis our country

faces, let alone account for historic disinvestment. This is key to justice. That can seem overwhelming until you realize that the innovations required to solve many problems at once are already well underway in front-line communities. If you're not yet familiar with us, The Solutions Project can point you in the right direction. We fund and provide communications support to over 75 grassroots climate justice organizations across the United States, most of which are led by women of color. The solutions they're already putting into place — despite shoestring budgets — are remarkable. They deserve your attention, respect, and much, much more support.

Our annual Renewable Energy Narrative Trends report found that coverage of equity issues more than doubled in 2020 compared to 2019.

During Climate Week NYC, our grantees will talk about how they are getting it done:

- The Climate Justice Technology Solutions panel offers an opportunity to hear from front-line leaders developing cutting-edge technology to further climate justice in Black and Indigenous communities across the country. Community-led innovations include solar streetlights that enable community Wi-Fi, solar-powered panels that produce clean drinking water from thin air, and off-grid solar technology that brings electricity and energy storage to rural communities.
- NY Leads on Climate Justice Policy shows how a state-wide coalition of front-line climate groups enlisted Seventh Generation, a Unilever home

products brand, to secure passage of the strongest climate justice policy in the country, which is now inspiring federal action.

- Covering Climate Justice Solutions offers journalists first-hand takes on the reporting of climate justice solutions rooted in front-line communities of color where impacts and innovations are the greatest but often don't get the coverage. These events serve as a terrific starting point for anyone interested in expanding climate justice through innovation or leadership in technology, business, public policy, or media narratives. And for those already engaged, they offer inspiring updates from the front lines. We hope you'll attend and check out The Hub Live for more from our team at The Solutions Project.



Organizations with power and influence must flip the switch from commitments to action. Follow Climate Week NYC's lead and throw open your doors — and your wallets — to communities of color who are already feeling the effects of climate change, and already responding with the bold, practical solutions we all want and need.



Soulardarity, The Solutions Project's Grantee in Highland Park, Michigan.

Energy

Energy program
Climate Week NYC

Program partner



Palmetto is a rapidly growing technology company accelerating the national adoption of clean energy.

Recognized by Forbes as one of the fastest-growing private companies in the U.S., Palmetto believes that all consumers should be able to choose energy from renewable resources as a right, not a privilege. Their proprietary technology, marketplace model, and consumer mobile application are designed to simplify and democratize access to clean energy, making it easy and affordable for homeowners to make the switch to solar energy - and other renewable and smart technology offerings as the Palmetto Energy Marketplace expands.



Energy




Energy delivery systems are now being driven by innovative technology that is literally putting power directly into the hands of consumers; which is driving change, shaping policy and enabling successful collaboration. I am anticipating a robust, educational and action-oriented discussion with the energy leaders of Climate Week NYC.

Chris Kemper, Palmetto Chairman, Founder and Chief Executive Officer

The Urban Energy Transition: Powering green and just cities for the 21st century

📅 Wednesday, September 22, 2021 | 11:00 AM ET - 12:30 PM ET

📍 The Hub Live

C40 Cities presents The Urban Energy Transition: Powering green and just cities for the 21st century.

Join us on September 22nd from 11:00-12:30 EDT for a series of exciting keynote addresses and conversations featuring mayors from around the world, climate and energy specialists, global finance experts, business leaders and youth climate activists as we showcase the coalition of stakeholders working together to accelerate the transition

to clean energy in C40 cities and beyond. Our first panel, 'Harnessing the power of renewable energy to transform our cities', will address the need for collaboration between all stakeholders in the energy sector to build innovative urban energy systems that can accelerate the transition to net zero carbon energy systems globally.

Our second panel, 'How we build people-powered cities', will discuss how renewable energy can help cities

build more inclusive, resilient and healthier communities by bringing affordable and reliable energy to all, reducing air pollution and enabling greater citizen participation.

Our third and final panel, 'Investing in a fair and just energy transition', will explore how local renewable energy projects can create job opportunities and catalyse local economic development while helping renewable markets to grow.

The Palmetto Energy Marketplace helps homeowners quickly estimate utility costs saved by switching to solar, and work with a team of local solar experts to design and install a system that matches their needs. Palmetto Protect, the industry's first system-agnostic solar energy monitoring system, ensures these homeowners receive comprehensive, long-term, and robust customer support.

Leading the world towards a clean energy future is at the heart of everything we do. It is the north star that guides and enables them to have a positive impact on the people, environments, and communities they serve. Through renewable resources, we can improve the way our communities are powered, drive sustainable economic development, and provide ongoing job opportunities.



GETTING IT DONE

Download today for free and be part of the biggest climate event on earth

CLIMATE WEEK NYC
CLIMATE GROUP

Download on the App Store | GET IT ON Google Play

Nature

Nature program
Climate Week NYC



Program partner

CONSERVATION
INTERNATIONAL



Conservation International works to protect the nature people everywhere rely on for food, water, and a stable climate. Nature-based climate solutions are at the heart of this work. Through science, innovative finance, and fieldwork, Conservation International is working to help reduce deforestation and protect and restore the nature that is key to preventing climate breakdown.

Investments in nature provide immediate climate action for the global community, and climate justice for some of the world's most vulnerable local communities. These investments reduce global emissions from deforestation – the second leading cause of climate change – and help usher in an economic transformation we need to see long-term sustainability, one that finally values nature left standing over nature felled. We are excited to join with Climate Week NYC to detail these win-win-win solutions for climate, people and nature.

Dr. M. Sanjayan, CEO, Conservation International

Nature



6 ways you can help marine life today

1. Be that person at the restaurant

"Every time you purchase seafood, ask questions. Don't ask yourself – ask the waiter, fish monger or person at the fast food counter. What species or kind of fish is this? Is it imported? How was it caught? Just by asking these questions, you have the power to guide fisheries practices by letting seafood producers, processors and retailers know that you care about where your seafood is coming from and how it is caught." – **Matthew Ramsey, director, Conservation International Hawai'i**

2. But seriously: If you're ordering seafood, make sure it's sustainable

"The single biggest thing that consumers can do is to only purchase sustainable seafood. That means seafood that is produced using environmentally sustainable methods and is socially responsible, protecting the workers involved in its production from human rights violations." – **Jack Kittinger, senior director, Conservation International Blue Production Program**

3. Love to scuba dive? It's time to multi-task

"There are more than 6 million active recreational divers worldwide. If everyone picked up just one piece of abandoned fishing gear or trash each time they went diving, it would be a monumental benefit to the global initiative to clean up the ocean. Bonus tip: Talk to your friends about the issue. By raising awareness about the problem of ghost nets, you're multiplying the number of advocates for the health of our oceans. This is citizen empowerment at its best!" – **Edgardo Ochoa, Conservation International marine safety officer**

4. Ditch the single-use plastics (and invest in new technology while you're at it)

"We need to find a replacement to plastic – I don't see our culture going backward, so we need to support alternative solutions to plastic. Invest in companies that are developing biotechnology and alternative solutions.

And, when there is the opportunity to purchase food and other products not wrapped in plastic, choose that." – **Whitney JA Yadao-Evans, program manager, Conservation International Coral Triangle Initiative**

5. Watch your (carbon) emissions

"Do whatever you can to reduce your carbon footprint. Last October, the world's leading climate scientists issued a warning that if carbon emissions are not drastically reduced by 2030, many species – including marine – will be doomed to extinction. By eating locally and sustainably produced food, carpooling in a fuel-efficient vehicle and paying for carbon offsets when you fly, you can reduce your personal carbon emissions and contribute to a safer world for oceans and marine life. If you're already doing these things, the next step would be to encourage your local government, friends and family to reduce their carbon emissions by getting involved in community reforestation and conservation programs." – **Scott Henderson, vice president, Conservation International Americas Division Marine Program**

6. Put that selfie stick to good use

"Whales are one marine species that face many threats from humans, including entanglement in fishing gear, being struck by ships, ocean noise and climate change. You can help minimize your impact on whales by conducting responsible boating practices and keeping a safe distance. If you choose to go whale watching, make sure it's with a responsible tourism operator and a certified crew. You can also contribute to whale research by sending photos of whale tails from your trip to Happywhale.com, which uses unique tail markings to track whale migration patterns. The bonus? You can use Happywhale's website to track where the whale that you saw in real-life is traveling!" – **Olive Andrews, marine program manager, Conservation International Asia-Pacific**

Nature

Featured event



Harnessing Traditional Knowledge of the Pacific Island Peoples

📅 Wednesday, September 22, 2021
02:00 PM EST - 03:00 PM EST

🌐 Virtual | 1 hour | English

Conservation International and Nia Tero invite you to join us for a virtual panel discussion on what the world can learn from the knowledge systems of Indigenous Peoples.

Indigenous Peoples have profound relations with their territories from which specific knowledge systems are formed. As the world grapples with the twin problems of biodiversity loss and climate change, there is a growing recognition of the need to look beyond western scientific knowledge and there is now interest in indigenous knowledge systems.

Speakers

- **Maureen Penjueli**, Coordinator, Pacific Network on Globalization, Fiji
- **Jennifer Corpuz**, Policy Advisor, Nia Tero, Philippines
- **Clement Yow Mulalap**, Facilitative Working Group Member, UNFCCC Local Community and Indigenous Peoples Platform; Legal Adviser, Permanent Mission of the Federated States of Micronesia to the United Nations
- **Schanel van Dijken**, Marine Director, Asia Pacific Field Division, Conservation International

Investments in nature are a win for climate – and for local communities

Shyla Raghav, Conservation International Vice President of Climate Change

In the shadow of Mount Kilimanjaro, elephants, black rhinos and giraffes roam the expansive rangelands of Chyulu Hills. So too do tourists, who normally flock to the region to catch glimpses of its iconic wildlife. In pre-pandemic times, seasonal safaris generated income and wages for the Indigenous Maasai and Kamba communities living in southeastern Kenya.

Of course, COVID-19 upended this cycle. But when lockdowns and travel restrictions destroyed ecotourism revenues, local communities found a lifeline. With tourism at a standstill, they were buoyed by proceeds from the sale of carbon credits linked to their lands.

Since 2017, Chyulu Hills has been the site of a carbon credit project that provides communities with financial incentives to protect the land by avoiding unsustainable practices such as charcoal burning and overgrazing.

The project is owned and managed by a consortium that includes four Maasai communities, local conservation organizations and Kenya's national parks authority. So far, it has helped to conserve and restore 404,000 hectares (1 million acres) of land, protect threatened species and prevent the release of around 37 million metric tons of carbon emissions.

Emission reductions from avoided land conversion are a global good. But in a pandemic



year that plunged more than 2 million Kenyans into poverty, the project's impacts on local communities are just as significant.

In 2020, the Chyulu Hills carbon credit project directed more than US\$ 3 million into Maasai and Kamba communities. It supported scholarships for more than 400 children, and helped refurbish schools and hire new teachers. Revenues from the project provided salaries for new local rangers, who helped crack down on a spike in poaching. Organizers also used funds from the carbon credits to set up community beekeeping farms – providing 630 hives across the area. A solar-powered honey processing facility is in the works to help families sell their honey and diversify their incomes.

Unlocking revenues for Maasai and Kamba communities, the carbon credits provided a safety net for

the people who protect nature when they needed it most. These revenues contributed to advancing a form of climate justice that is long overdue. After all, climate change is not an equal opportunity crisis. Its devastation is caused by the world's wealthiest people yet felt disproportionately by the poorest.

At its core, the climate catastrophe is a moral issue, not just an environmental one. Local communities in developing countries suffer the worst consequences of our warming planet – rising seas, droughts, extreme weather – despite having almost no responsibility for causing it. Equity and investments in communities on the frontlines of climate change must be part of the solution.

Carbon markets provide communities with financial incentives to keep forests standing – flipping the economic equation that has made some of Earth's most critical ecosystems more valuable dead than alive. Proceeds from the sale of high-quality verified carbon credits in these markets, when designed well with required safeguards, bring resources into communities that are protecting nature. This in turn helps those communities build resilience and cushion the blow of global shocks such as COVID-19. Programs supported by carbon credits help communities exercise autonomy and agency over their lands; they promote sustainable, long-term livelihoods derived from forests.



Nature

Conservation International has worked with local partners around the world to develop carbon credit programs under the United Nations-backed REDD+ framework, which helps countries value their forests' climate benefits.

It's no accident that these programs support local communities. High-quality carbon credit programs are designed with human well-being in mind and rely on working with and listening to local communities. After all, the decisions they make are the ones that matter in the end.

Across the globe from Kenya, in Peru's Alto Mayo Protected Forest, a carbon credit program helped communities not only survive the pandemic's economic downturn, but thrive. Under voluntary conservation agreements financed by the sale of carbon credits, local communities – many of whom have small coffee farms – commit to zero net deforestation in exchange for agricultural and financial



training, and access to specialty-grade coffee markets. It's a boost to farmers' productivity that doesn't increase their environmental footprints.

Not only has the project helped reduce deforestation in the protected area by more than half and avoid 8.4 million metric tons

of greenhouse gas emissions, it also improved farmers' yields. Last year, the local coffee cooperative exported 336 tons of organic and fair-trade coffee to Europe, New Zealand and the United States – one-third more than the previous year. A win for people, nature and climate – that's a successful investment on any balance sheet. ●

Policy

Policy program
Climate Week NYC

Program partner



Earthjustice is the nation's premier nonprofit public interest environmental law organization. We wield the power of law and the strength of partnership to protect people's health, to preserve magnificent places and wildlife, to advance clean energy, and to combat climate change.

Earthjustice is using the power of the law to defend, strengthen, and enforce policies that move us towards zero emissions and 100% clean energy. That means ending the extraction, transport, and burning of fossil fuels that harm communities and our environment while pushing for climate solutions that center racial, economic, and environmental justice and reduce pollution in overburdened communities.

Climate Week NYC comes at a time when the stakes of the climate crisis have never been clearer, and the future of our planet as we know it is on the line — but we can act today to prevent the worst outcomes. We know what we have to do and we have the tools to do it. We're proud to be a part of such an important event to build momentum for bold and equitable climate solutions.

Jill Tauber, Vice President of Litigation for Climate and Energy, Earthjustice

Policy

Time for big, bold, and equitable climate investments

Fighting the climate crisis means investing in infrastructure

What's at stake

The climate crisis is accelerating, and we must dramatically cut our carbon emissions if we hope to preserve a livable planet. Meanwhile, our country is facing the intersecting crises of COVID-19, economic injustice, and racial injustice. We must meet the moment with bold action that matches the scale of these crises. That means transforming our economy to build a pollution-free, 100% clean energy future. Tell your members of Congress it's time to invest big in a sustainable and just future.

For too long we've been forced to live with the damage that the fossil fuel industry has created — bad air quality, dirty water, and extreme weather. We must rebuild this country with climate and environmental justice at the core. For example, our transportation system needs an inclusive and robust overhaul. This means not only electrifying our cars, but electrifying and multiplying our bus and train fleets — making sure that everyone has access to convenient, low-cost mobility that doesn't come at the expense of the climate or the lungs of people in communities that the government has divided with highways.

This is the kind of transformative change we need. We have a chance to begin building a society that's just and fair, one where clean water, clean air, and a healthy climate are rights and not privileges.

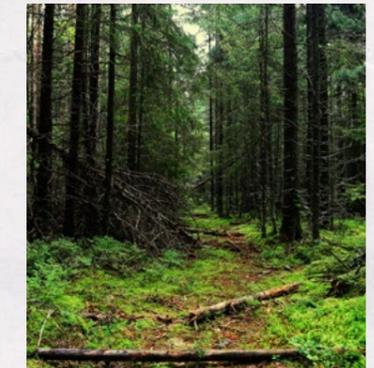
It is urgent that Congress pass a budget that makes the big, bold, and ambitious investments needed to tackle the climate crisis, achieve true environmental justice, and accelerate the transition to clean energy. To meet this moment, to heed the science, and to make good on President Biden's promises, Congress must act now to deliver on climate, justice, and jobs. We have a once-in-a-generation opportunity to solve the climate crisis and advance environmental justice.

As the official Policy Program Partner for Climate Week NYC 2021, 'Getting It Done' for Earthjustice means supporting big, bold and equitable climate investments. And time is of the essence. Please visit our website to learn more and support the transformative investments we desperately need. ●



Policy

Featured event



How U.S. Forests Will Help Us Fight Climate Change

Friday, September 24, 2021
01:00 PM ET - 02:00 PM ET

Virtual | 1 hour | English

It is widely known that forests are one of the best solutions to climate change, due to the massive amount of carbon trees can store. This panel will examine why it is essential that antiquated federal forest policy be updated to conserve mature and old growth forests in the United States, and explore the benefits of forest protections for indigenous communities, biodiversity and the climate.

Speakers

- **Wanda "Kashudoha" Loescher Culp** is a Tlingit artist, activist and advocate. She is a hunter, fisher and gatherer of wild foods; a mother and grandmother; and an artist, storyteller, cultural interpreter and playwright.
- **Dr. Beverly Law** is an Emeritus Professor at the College of Forestry at Oregon State University.
- **Lauren Anderso** is the Climate Forest Policy Coordinator at Oregon Wild. She previously worked in Washington, D.C. with the National Wildlife Federation on federal energy, climate, and wildlife policy initiatives.
- **Drew Caputo** (Moderator) is Vice President of Litigation for Lands, Wildlife & Oceans at Earthjustice.

Built Environment

Built Environment program - Climate Week NYC

Program partner



Saint-Gobain designs, manufactures, and distributes materials and solutions for the construction, mobility, healthcare, and other industrial application markets.

Developed through a continuous innovation process, they can be found everywhere in our living places and daily life, providing wellbeing, performance and safety, while addressing the challenges of sustainable construction, resource efficiency and the fight against climate change. This strategy of responsible growth is guided by the Saint-Gobain purpose, "making the world a better home", which responds to the shared ambition of all the women and men in the Group to act every day to make the world a more beautiful and sustainable place to live in.

Built Environment



The fight against climate change starts with our cities

Pierre-André de Chalendar, Chairman of Saint-Gobain Group, and author of The Urban Challenge, Reviving the Desire to Live in the City (Odile Jacob)

For a long moment in 2020, and possibly the first time in history, most of humankind was asked to stay inside their homes. Avenues emptied of their vehicles, and daily traffic jams in most cities around the world vanished. A silence prevailed. Wild animals even ventured out on the streets, and above our heads, the sky slowly cleared out of its pollution.

The scenes were unreal and shared on social media. They were fortunately temporary, of course. Humans need social interactions, and the urban population—750 million people in 1950 and 4 billion nowadays—should grow to 6.5 billion by 2050. Two-thirds of the world's population are expected to live in a city within 30 years.

Cities are undoubtedly our post-pandemic greatest challenge. Small or large, they contribute to almost 70% of greenhouse gas emissions; small or large, they directly impact our quality of life. There cannot be real solutions against climate change without transforming our urban centers, yet—and this is the good news—transforming our cities is a unique opportunity to make them desirable again.

To improve cities and enhance well-being for all, we need to rethink our need for mobility, our choice of buildings and revive the simple desire to live in a city.

Mobility is the most visible challenge, and traffic jams and subway rides in overcrowded trains are a costly waste of time. However, if the need for cars is often determined by the distance between the workplace and home,

the pandemic has revealed many alternatives to long and polluting commutes. One of them consists of creating homes nearby companies' headquarters and offices; another consists of implementing one or two days of remote working per week; the Franco-Colombian scientist academic Carlos Moreno—who developed the concept of the 15-minute city—even suggests the creation of near-working spaces for people, places located walking distances from their homes.

Homes, workspaces, and buildings, in general, need a new approach to comfort and energetic use. Worldwide, buildings represent 40% of energy consumption to light, heat, and cool them and more than 30% of gas emissions. However, we know how to solve this negative equation: renovate to isolate the buildings envelop and reducing to zero their energetic consumption and build with a drastically reduced carbon footprint. Technologies, materials, and solutions exist to create a circular economy in cities, recycle 100% of waste, and renovate or build buildings that consume less energy. Technically, we can do it. However, the success of decreasing our need for mobility and transforming our buildings implies the commitment of all: national and local governments, organizations, architects, urban designers, corporations, and people. The latter will ultimately be the ones benefiting from a renewed approach to cities.

We do not need to destroy and rebuild cities. Instead, we need to adapt our culture and architecture to these urgent challenges. It is an ultimate win-win

outcome: while we can lower the impact of cities on climate change, we can also increase our urban quality of life. Each town is different, but every city aims to create its own identity, humanity, social cohesion, and inclusion. What if we could access schools, stores, entertainment, administrations, work, restaurants, and hospitals within a short walk from home? What if a nearby coffee would morph into a place for a group to discuss topics or play games at some point during the day? What if a hotel could also be a place for locals to work and meet remotely? What if we were bringing more nature, vegetation, gardens into our cities and habitats? What if we were just improving the air quality in our streets? What if we were making our cities agreeable again and we were proud to protect our ecological environment?

As we emerge from the crisis, it is the right time to rethink, repair, and improve the city in a more respectful manner of people and the environment, combat climate change, improve comfort, health, and solidarity, and ensure that people live well together. ●



Industry

Industry program
Climate Week NYC



Cement and steelmaking are currently some of the biggest emitters of carbon emissions globally, with plastics and aluminum following behind.

The Industry program offers the opportunity to discuss how these industries can reduce industrial energy consumption and improve efficiency. A more circular economy can reduce CO2 emissions from these major industry sectors such as plastics, steel, aluminum, and cement by 40% globally.

Industry



FEATURED EVENTS

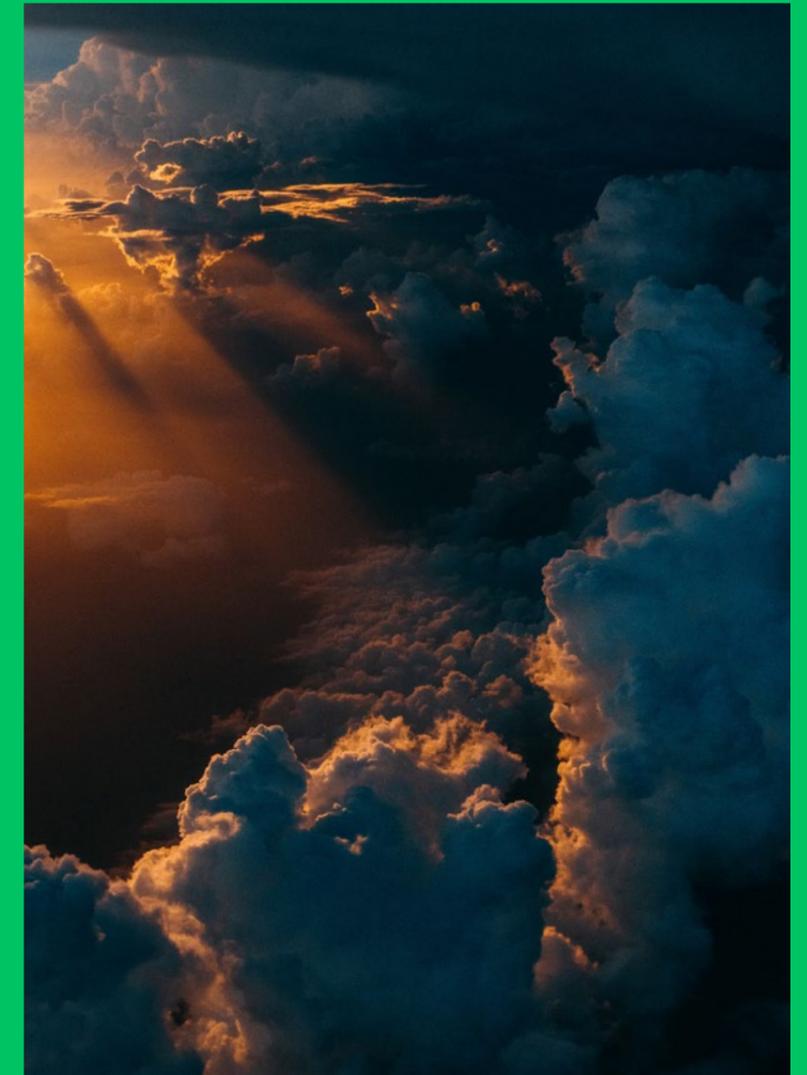
Getting to Gigatonne Scale: Accelerating Carbon Removal Ventures

Tuesday, September 21, 2021
09:00 AM ET - 10:00 AM ET

Virtual

The carbon removal world is growing quickly. In just a few short years, the demand for durable, net-negative CO₂ removals has gone from near-zero to now outpacing the current available supply. In this session you will hear from some of the leaders in the carbon removal space running programs and accelerators around the world to support the next generation of entrepreneurs, innovators, and companies who will supply the growing demand for net-negative CO₂ removal.

www.climateweeknyc.org/events/getting-gigatonne-scale-accelerating-carbon-removal-ventures



Building for a More Sustainable America

Tuesday, September 21, 2021
09:30 AM EST - 10:15 AM EST

Javits Center, United States

Join our host Jimmy Chin in a 45-minute panel discussion as he explores Ford's journey to sustainability. Discover how this 118-year-old company is taking a human-centric approach to sustainability and reaching net-zero emissions no later than 2050. Learn about how Ford puts people first and leverages the power of transportation to create opportunity, ultimately building a more sustainable America.

Jimmy will touch on three pillars of commitment: 1) electrifying our icons, 2) investing in electric vehicle technology and clean manufacturing to reduce our manufacturing impact, and 3) supporting our communities.

www.climateweeknyc.org/events/building-more-sustainable-america





Demanding Net Zero Industry

Tuesday, September 21, 2021
12:00 PM EST - 01:00 PM EST

The Hub Live

Join our host Jimmy Chin in a 45-minute panel discussion as he explores Ford's journey to sustainability. Discover how this 118-year-old company is taking a human-centric approach to sustainability and reaching net-zero emissions no later than 2050. Learn about how Ford puts people first and leverages the power of transportation to create opportunity, ultimately building a more sustainable America.

Jimmy will touch on three pillars of commitment: 1) electrifying our icons, 2) investing in electric vehicle technology and clean manufacturing to reduce our manufacturing impact, and 3) supporting our communities.

www.climateweeknyc.org/events/demanding-net-zero-industry

Critical Minerals, Supply Chains, and Industry

Wednesday, September 22, 2021
10:00 AM ET - 11:30 AM ET

nationalcleanenergyweek.org/

In the wake of the pandemic, there is renewed emphasis on local supply chains for critical minerals essential to clean energy, domestic manufacturing, and job creation in hard-to-decarbonize industrial sectors. Panelists will discuss the importance of addressing U.S. supply chains, examine emissions reductions needs, and technical and policy solutions that can help reduce emissions and grow jobs. As a part of the conversation, panelists will address accounting for "embedded" carbon and highlight prospects for a U.S. comparative advantage in low-impact mining, clean industry, and trade.

www.climateweeknyc.org/events/critical-minerals-supply-chains-and-industry



Industry



Right to Zero: How We Can Transform the Way We Move Goods

Tuesday, September 21, 2021
01:00 PM ET - 02:00 PM ET

Virtual

The goods movement industry has seen a recent rise in prominence during the pandemic. While the benefits of getting goods delivered to your door has allowed the economy to continue along, there is a dark side of pollution in communities. This panel of experts will focus on the issues around pollution and goods movement and the solutions being pursued.

www.climateweeknyc.org/events/right-zero-how-we-can-transform-way-we-move-goods



Transform To Net Zero: The supply chain perspective

Wednesday, September 22, 2021
08:00 AM EST - 09:00 AM EST

The Hub Live

As more and more companies commit to achieving net zero emissions by 2050, CPOs are facing new challenges in meeting the goal to build net zero value chains.

How do you reduce emissions in companies' value chains? How can suppliers' carbon reduction efforts contribute to a company's emissions target? How can procurement teams and suppliers work together to reduce emissions? And how can carbon reductions from suppliers be measured and reported?

Unilever invite you to join senior leaders from Transform to Net Zero founding members, some of the world's leading companies, as they discuss the realities of meeting their companies' goals to achieve net zero emissions by 2050.

www.climateweeknyc.org/events/transform-net-zero-supply-chain-perspective

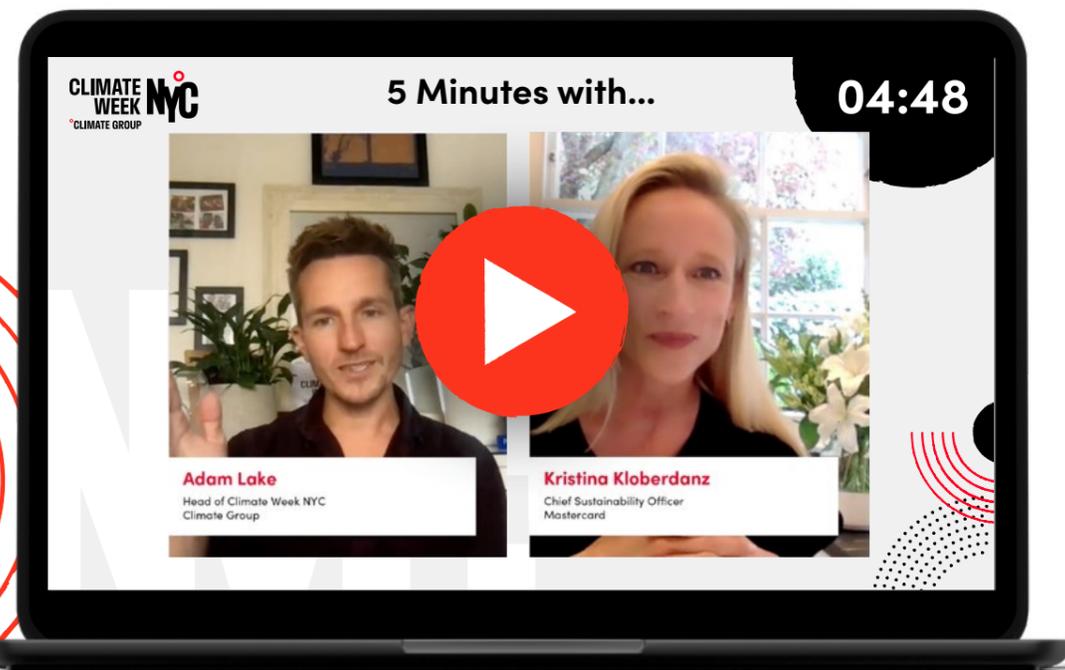


Community



Climate action is our business

Our Community, in partnership with Mastercard, brings together local businesses and community organizations from across the City of New York to showcase the sustainable steps businesses are taking to address the climate crisis. Our mission is to promote the accessible steps being taken across the city to combat climate change, as well as to help New Yorkers and visitors discover businesses that are committed to protecting our planet. Current participants of 'Climate Action is Our Business' represent a wide range of businesses from restaurants and coffee shops to zero-waste stores and innovative urban farms. Whether New York is your home, or you're just visiting, check out the [full list](#) and support businesses who have made sustainability a priority.



Watch 5 minutes with Kristina Kloberdanz www.facebook.com/watch/?v=343474200858582

&pizza

3 Minetta Street, New York, NY 10012

www.climateweeknyc.org/community/pizza

Agarabi Engineering

155 Water Street Suite 619, Brooklyn, NY

www.climateweeknyc.org/community/agarabi-engineering

Air Co.

407 Johnson Ave, Brooklyn, NY 11206

www.climateweeknyc.org/community/air-co

ARTICLE22

61 Greenpoint Avenue, Suite 113, Brooklyn, NY 11222

www.climateweeknyc.org/community/article22

Avant Garden

130 E 7th St, New York, NY 10009

www.climateweeknyc.org/community/avant-garden

Avocado Green Mattress

80 River Street, Hoboken, NJ 07030

www.climateweeknyc.org/community/avocado-green-mattress

Baird & Associates

165 Broadway, New York, NY 10006

www.climateweeknyc.org/community/baird-associates

Beyond Sushi

134 W 37th St, New York, NY 10018

www.climateweeknyc.org/community/beyond-sushi

BloomAgainBklyn

380 Clinton Street, Brooklyn, NY, 11231

www.climateweeknyc.org/community/bloomagainbklyn

Brooklyn Grange

63 Flushing Ave. Building 3, Suite 1105, Brooklyn, NY 11205

www.climateweeknyc.org/community/brooklyn-grange

Celsius

115 North 7th St, Brooklyn, NY 11249

www.climateweeknyc.org/community/celsius

Charley St

41 Kenmare St, New York, NY 10012

www.climateweeknyc.org/community/charley-st

Dos Toros Taqueria

137 4th Avenue, New York, NY 10003

www.climateweeknyc.org/community/dos-toros

Dr Smood

47-16 Austell Place, Long Island City, NY 11101

www.climateweeknyc.org/community/dr-smood

Eataly NYC Flatiron

43 West 23rd Street, New York, NY 10010

www.climateweeknyc.org/community/eataly-nyc-flatiron

Eco Serein

154 summit avenue, Jersey city, NJ

www.climateweeknyc.org/community/eco-serein

EDIT+

800 Bellevue Way NE STE 500, Bellevue, WA

www.climateweeknyc.org/community/edit

Farm.One

15 William St, Apt 14B New Nork, NY 10005

www.climateweeknyc.org/community/farmone

Freehold

43 S 3rd St, Brooklyn, NY 11249

www.climateweeknyc.org/community/freehold

Fresh Bowl

Chloe Vichot @ Fresh Bowl, WeWork, 175 Varick street, New York, NY

www.climateweeknyc.org/community/fresh-bowl

Futureshot Factory

121 Buchanan Drive, Markham, Indiana

www.climateweeknyc.org/community/futureshot-factory

Grand Banks

1732 First Avenue, NO 24751 New York, NY 10128

www.climateweeknyc.org/community/grand-banks

Greater Good Events

176 Ogden Ave, Jersey City, NJ, 07307

www.climateweeknyc.org/community/greater-good-events

Green Buoy Consulting

215 E 95th Street, Apt 30M, New York, NY

www.climateweeknyc.org/community/green-buoy-consulting



Ladybird

111 E 7th St - Store West,
New York, NY 10009
www.climateweeknyc.org/community/ladybird

Le Botaniste

127 Grand St, New York, NY 10013
www.climateweeknyc.org/community/le-botaniste

Le Pain Quotidien

50 Broad St, New York, NY 10004
www.climateweeknyc.org/community/le-pain-quotidien

Legends OWO, LLC (One World Observatory)

285 Fulton Street, New York, NY 10007
www.climateweeknyc.org/community/legends-owo-llc-one-world-observatory

Lighthouse BK

145 Borinquen Pl Brooklyn, NY 11211
www.climateweeknyc.org/community/lighthouse-bk

Mayanoki

620 East 6th St, New York, NY 10009
www.climateweeknyc.org/community/mayanoki

Modo Yoga NYC

109 Metropolitan Ave, Brooklyn, NY, 11249
www.climateweeknyc.org/community/modo-yoga-studio

Mothers of Invention

20 Jay Street, Brooklyn, NY
www.climateweeknyc.org/community/mothers-invention

My Flood Risk

150 Interlachen Road, Melbourne, FL
www.climateweeknyc.org/community/my-flood-risk

Olga Parkers Jewelry

4545 Center Blvd, Long Island City, NY
www.climateweeknyc.org/community/olga-parkers-jewelry

Only Hearts

134 W 37th St, 9th Floor, New York, NY 10018
www.climateweeknyc.org/community/only-hearts

Package Free

137 Grand St, Brooklyn, NY 11249
www.climateweeknyc.org/community/package-free

Pilot

1732 First Avenue, NO 24751 New York, NY 10128
www.climateweeknyc.org/community/pilot

PRINTciples

4445 Post Rd, Bronx, NY 10471
www.climateweeknyc.org/community/printciples

PS Kitchen

246 West 48th St, New York, NY 10036
www.climateweeknyc.org/community/ps-kitchen

Purslane

333 Clinton Street, #4, Brooklyn, NY 11231
www.climateweeknyc.org/community/purslane

Rooted NYC

170 Frost St, Brooklyn, NY 11211
www.climateweeknyc.org/community/rooted

Spring Place

6 St Johns Lane New York, NY 10013
www.climateweeknyc.org/community/spring-place

Study New York

www.climateweeknyc.org/community/study-ny

The Bonnie

2912 23rd Avenue, Astoria, NY 11105
www.climateweeknyc.org/community/bonnie

The Bowery Presents

53 W 23rd Ave, 5th Fl New York, NY
www.climateweeknyc.org/community/bowery-presents

The Brooklyn Kitchen

254 36th Street, Brooklyn, NY 11232
www.climateweeknyc.org/community/brooklyn-kitchen

The Hummus and Pita Co.

585 6th Ave, New York, NY 10011
www.climateweeknyc.org/community/hummus-and-pita-co

The Penrose

1590 Second Avenue, New York, NY 10028
www.climateweeknyc.org/community/penrose

The Wally Shop

344 Maujer St, Brooklyn, NY 11206
www.climateweeknyc.org/community/wally-shop

Uhuru Design

185 Van Dyke St, Brooklyn, NY 11231
www.climateweeknyc.org/community/uhuru-design

Urban Vegan Kitchen

41 Carmine St, New York, NY 10014
www.climateweeknyc.org/community/urban-vegan-kitchen

Urbanstrong

195 Plymouth St, Brooklyn, NY 11201
www.climateweeknyc.org/community/urbanstrong

Zach and Zoë Sweet

Bee Farm
Chelsea Market, 75 9th Ave, New York, NY 10011
www.climateweeknyc.org/community/zach-and-zoe-sweet-bee-farm

Clever Carbon

www.climateweeknyc.org/community/clever-carbon

Human Impacts Institute

www.climateweeknyc.org/community/human-impacts-institute

Greenpoint Innovations

114 Greenpoint Avenue, Brooklyn, NY 11222
www.climateweeknyc.org/community/greenpoint-innovations

GreenSeed Ventures

712 NE 52nd Ave, Portland, OR
www.climateweeknyc.org/community/greenseed-ventures

Honeygrow

194 Joralemon St, Brooklyn, NY 11201
www.climateweeknyc.org/community/honeygrow

Hughes Energy Group

56 Briar Hill Drive, Yonkers, NY
www.climateweeknyc.org/community/hughes-energy-group

Hunky Dory

747 Franklin Ave, Brooklyn, NY 11238
www.climateweeknyc.org/community/hunky-dory

Hutch + Waldo

247 E 81st St, New York, NY, 10028
www.climateweeknyc.org/community/hutch-waldo

Island Oyster

1732 First Avenue, NO 24751 New York, NY 10128
www.climateweeknyc.org/community/island-oyster

Jack's Stir Brew Coffee

175 Varick St New York, NY 10014
www.climateweeknyc.org/community/jacks-stir-brew-coffee

Jussara Lee

60 Bedford St New York, NY 10014
www.climateweeknyc.org/community/jussara-lee

Just Salad

711 Third Ave, New York, NY 10017
www.climateweeknyc.org/community/just-salad



Featured Events



Click here for a full list of Climate Week NYC events

Opening Ceremony

Monday September 21 2021
10:00am-12:00pm ET

Virtual | Climate Group

Climate Week NYC Opening Day brings together business and government leaders to launch the week and showcase amazing climate action. Climate Week NYC Opening Day will be available to view on Facebook Watch.

www.climateweeknyc.org/events/climate-week-nyc-opening-ceremony



Imagine 2200: Climate fiction for future ancestors

Monday September 20 2021
2:00pm-3:00pm ET

Virtual | Grist

Fix, Grist's solutions lab, invites you to join a conversation about decolonizing and diversifying climate storytelling, as explored in its inaugural climate-fiction contest, Imagine 2200. Authors and Imagine 2200 judges Adrienne Maree Brown, Morgan Jerkins, Kiese Laymon, and Sheree Renée Thomas will join Fix's Tory Stephens and Columbia University's Brian Kahn to discuss how to build deeply intersectional worlds, systems, and solutions, and create visions for a planet grounded in justice and abundance.

www.climateweeknyc.org/events/imagine-2200-climate-fiction-future-ancestors



Integrated Policies for Ocean Climate Action and Building Coastal Resiliency in the U.S.

Tuesday September 21 2021
11:00am-12:30pm ET

Virtual | Ocean Conservancy

www.climateweeknyc.org/events/integrated-policies-ocean-climate-action-and-building-coastal-resiliency-us

Diving Into Blue Carbon Solutions

Tuesday September 21 2021
11:00am-12:30pm ET

Virtual | Sustainable Ocean Alliance

www.climateweeknyc.org/events/diving-blue-carbon-solutions

Race to Zero and Race to Resilience Delivering On The Promise Of Paris

Monday September 21 2021 | 12:30pm-1:45pm ET

Virtual | Climate Group

Dr Susan Chomba, Director, Vital Landscapes, Africa at the World Resources Institute (WRI)

Harry Bowcott, Senior Partner, McKinsey & Company

Patricia Espinosa, Executive Secretary of the UN Framework Convention on Climate Change

Al Gore, Former Vice President of the United States, Co-founder & Chairman, Generation Investment Management & Founder & Chairman, The Climate Reality Project

Hindou Oumarou Ibrahim, Coordinator, Association of Peul Women & Autochthonous Peoples of Chad

Kara Hurst, VP of Worldwide Sustainability, Amazon

Roberto Marques, Executive Chairman & Group CEO, Natura & Co.

Bob Moritz, Global Chairman, PwC

Gonzalo Muñoz, UN High Level Climate Action Champion, COP25

Ruth Porat, CFO, Alphabet and Google

Alok Sharma, President for COP26

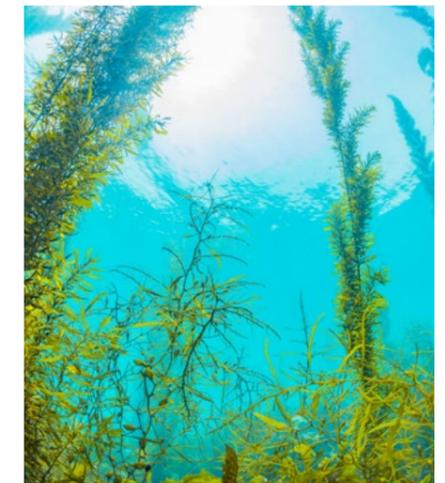
Nigel Topping, UN High Level Climate Action Champion

Dame Emma Walmsley, CEO, GlaxoSmithKline

Elizabeth Wanjiru Wathuti, Environment & Climate Activist, Founder, Green Generation Initiative"

Ahead of Glasgow, the COP26 Presidency, the High Level Climate Champions and global leaders assess the transition from ambition to implementation. As a symbol of the pivot from ambition to action, the event will spotlight some of the recent transformational action plans from Race to Zero members across the world and showcase the impact that these pledges deliver. This event will be available to view on Facebook Watch.

www.climateweeknyc.org/events/race-zero-and-race-resilience-delivering-promise-paris-every-fraction-counts



Can emerging markets make the climate transition?

Tuesday September 21 2021
10:00am-11:00am ET

Virtual | Barings

Reaching decarbonization goals requires Emerging Markets to agree on actionable plans. Join Barings on for a discussion on what metrics should be measured, how countries and companies can progress, and the various roles that policymakers, companies and capital providers play in the process.

www.climateweeknyc.org/events/can-emerging-markets-make-climate-transition



Green Jobs In The Clean Energy Transition

📅 Wednesday September 22 2021 | 10:00am-11:30am ET

📍 Virtual | Climate Group

👤 **Chris Ashton**, CEO, Worley

Sophie Brochu, President & CEO, Hydro-Québec

Mary Burce Warlick, Deputy Director General, International Energy Agency

Kate Brown, Governor, State of Oregon

Helen Clarkson, CEO, Climate Group

Megan Darby, Editor, Climate Home News

Ani Dasgupta, CEO & President, World Resources Institute

Secretary Jennifer Granholm, Secretary, US Department of Energy

Secretary Deb Haaland, Secretary, US Department of the Interior

SRSG Damilola Ogunbiyi,

CEO & Special Representative of the UN Secretary-General for Sustainable Energy for All & Co-Chair of UN-Energy, Sustainable Energy for All (SEforALL)

Pedro J. Pizarro, CEO, Edison International

Basil Seggos, Commissioner, New York Department of Environment and Conservation

James Slevin, National President, Utility Workers Union of America

Frans Timmermans, Executive VP, European Commission

Halla Tómasdóttir, CEO & Chief Change Catalyst, B-Team

This session in The Hub Live presents a 90-minute examination of the US's federal jobs and energy vision exploring how the transition can benefit all Americans, why it is so critical to other sectoral transitions, and how to build the level of capacity – both infrastructure and skills – required to deliver a new energy economy.

www.climateweeknyc.org/events/green-jobs-clean-energy-transition

TAZO Climate Week

📅 All week

📍 Virtual | TAZO

www.climateweeknyc.org/events/tazo-climate-week

Patagonia Presents – NEWTOK, What will the water take?

📅 Tuesday September 21 2021
11:15am-11:45am ET

📍 In-person | Patagonia at the Nest Summit

www.climateweeknyc.org/events/patagonia-presents-newtok-what-will-water-take

Playing for Climate Justice: How the Sports Industry Can Catalyze Positive Change

📅 Wednesday September 22 2021
12:00pm-1:00pm ET

📍 Virtual | Recipric

www.climateweeknyc.org/events/playing-climate-justice-how-sports-industry-can-catalyze-positive-change

Rising to Meet Current Challenges: The Rapid Growth of Climate Arts

📅 Wednesday September 22 2021
3:45pm-4:15pm ET

📍 In-person | The Climate Museum at the Nest Summit

www.climateweeknyc.org/events/rising-meet-current-challenges-rapid-growth-climate-arts

Harnessing Traditional Knowledge of the Pacific Island Peoples

📅 Wednesday September 22 2021
2:00pm-3:00pm ET

📍 Virtual | Conservation International and Nia Tero

www.climateweeknyc.org/events/harnessing-traditional-knowledge-pacific-island-peoples

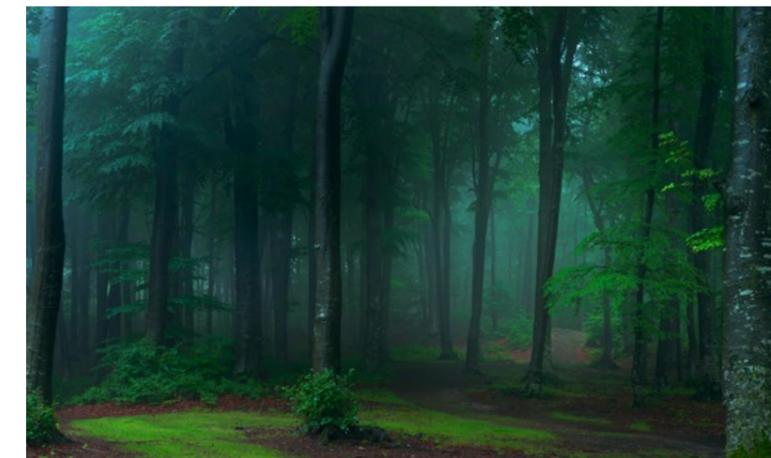
Junk Kouture Workshop: Live - with Materials For The Arts

📅 Wednesday September 22 2021
10:30am and 2:00pm ET

📍 In-person | Junk Kouture

Junk Kouture and Materials For The Arts host the first ever JK Workshop: Live in New York. The event will give middle and high school students the chance to see up close what Junk Kouture is through a range of activities.

www.climateweeknyc.org/events/junk-kouture-workshop-live-materials-arts



High Quality Forest Carbon Investments as Climate Action and Climate Justice

📅 Wednesday September 22 2021
2:00pm-3:00pm ET

📍 Virtual | Conservation International

Discover how carbon revenues are supporting economic resilience in the face of the global pandemic, learn about how these projects help create sustainable livelihoods, and hear about efforts underway to ensure investments deliver impacts at scale for the planet, nature and people.

www.climateweeknyc.org/events/high-quality-forest-carbon-investments-climate-action-and-climate-justice



Financing Urban Livability and Climate Solutions: Vision and Opportunity

📅 Wednesday September 22 2021
10:00am-11:00am ET

📍 Virtual | Climate Finance Advisors

This event aims to draw attention to the important linkages between the importance of cities in addressing climate change, models to make cities greener, and potential financing solutions to do so.

www.climateweeknyc.org/events/financing-urban-livability-and-climate-solutions-vision-and-opportunity

NYC & Company Talks: Taking Action on Urban Resilience

📅 Wednesday September 22 2021
2:30pm-3:15pm ET

📍 In-person | NYC & Company at the Nest Summit

www.climateweeknyc.org/events/nyc-company-talks-taking-action-urban-resilience



Youth Unstoppable Global Premiere

📅 Thursday September 23 2021
5:00pm-8:00pm ET

📍 In-person | The Urban Future Lab at NYU Tandon School of Engineering

www.climateweeknyc.org/events/youth-unstoppable-global-premiere



Planetary Health: Addressing Catastrophic Environmental Threats to Human Wellbeing

📅 Thursday September 23 2021
3:00pm-4:00pm ET

📍 Virtual | Conservation International

www.climateweeknyc.org/events/planetary-health-addressing-catastrophic-environmental-threats-human-wellbeing

Solar for NYC Mid-Cycle Affordable Housing

📅 Thursday September 23 2021
12:00pm-1:30pm ET

📍 Virtual | 23-Sep

www.climateweeknyc.org/events/solar-nyc-mid-cycle-affordable-housing

Climate Justice Technology – Solutions from The Frontlines à Climate Justice Technology – Solutions from the Frontlines

📅 Thursday September 23 2021
2:00pm-3:00pm ET

📍 Virtual | The Solutions Project

Philanthropies and corporations committed to climate action too often prioritize technological fixes over climate justice considerations. But frontline communities across the country are placing cutting-edge technology at the service of climate justice, and creating some of the most exciting and practical solutions to the climate crisis.

www.climateweeknyc.org/events/climate-justice-technology-solutions-frontlines



From Grassroots to Policy: Government Action on Environmental Justice

📅 Thursday September 23 2021
1:00pm-2:00pm ET

📍 Virtual | New York City Mayor's Office of Climate and Sustainability and the Columbia University Sabin Center for Climate Change Law

Join a virtual panel discussion highlighting government approaches to advancing environmental justice across the US, as well as the grassroots activism that brought us to where we are.

www.climateweeknyc.org/events/grassroots-policy-government-action-environmental-justice

Cultivating Compassion and Motivating Action

📅 Thursday September 23 2021
12:30pm-1:30pm ET

📍 Virtual | City as Living Laboratory (CALL)

www.cityaslivinglab.org/events/climateweeknyc/compassion

How U.S. Forests Will Help Us Fight Climate Change

📅 Friday September 24 2021
1:00pm-2:00pm ET

📍 Virtual | Earthjustice

www.climateweeknyc.org/events/how-us-forests-will-help-us-fight-climate-change



Tracking Wildfires from Space

📅 Friday September 24 2021
2:00pm-3:00pm ET

📍 Virtual | American Museum of Natural History

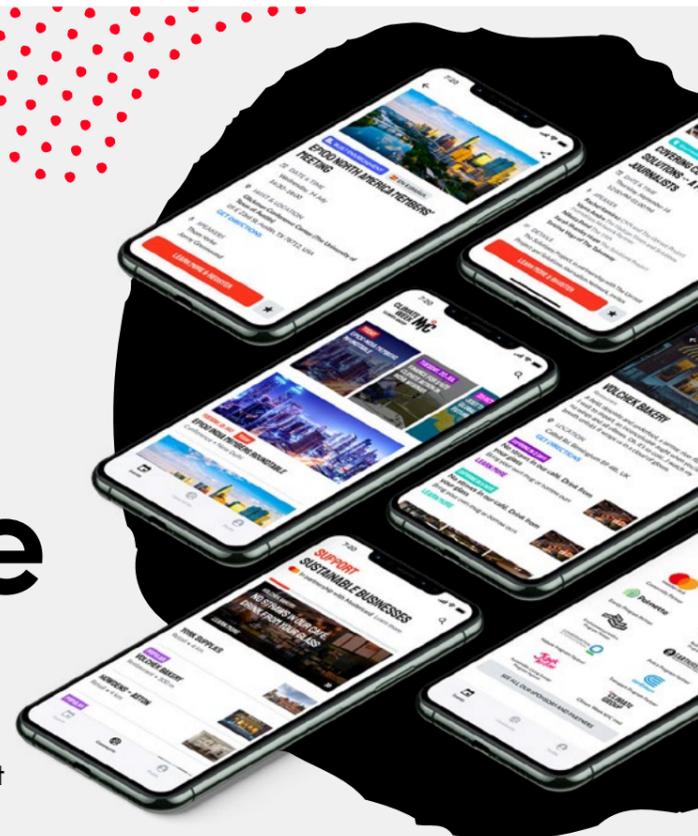
www.climateweeknyc.org/events/tracking-wildfires-space



CLIMATE WEEK NYC
CLIMATE GROUP

Getting it done

Available to download free on Apple and Android stores, be part of the biggest climate week on earth



The cities of 2121: Changemakers envision the future they're working toward

As the US Media Partner to Climate Week NYC 2021, we will engage Climate Week NYC audiences on solutions to solve the climate crisis we're living through, host events that show the power of storytelling and narrative to affect change, and convene Fixers – leaders in climate who have been recognized as part of Grist's annual Grist 50 list of changemakers.

From electron-based currency to micro-transport, these 6 experts will change the way you think about climate solutions.

When the people driving solutions to the climate crisis imagine the future their work could achieve, what do they see? Not the stereotypical sci-fi world of flying cars and aliens, but the real end game for the policies and practices they're working toward.

From a world without borders to food on every street to a complete rethinking of clean energy incentives, some of them have ready answers, while others have never been asked to look that far ahead and put their visions in words. But all of their ideas could radically change the way you think about climate solutions.

And these big dreams matter. The climate crisis, and the many injustices it encompasses, is so gargantuan that at times it can be difficult to see a way forward. But a clear, compelling vision of the future can be what motivates and inspires people to make changes – even incremental ones – today.

Cities, which will be home to nearly 70 percent of the world's population by 2050, are fertile ground to experiment with building a more just, more sustainable future. So far in our series on sustainable cities of the future, we've explored how that future may take the form of mixed-use skyscrapers constructed with timber. It may be built on policies that draw from the expertise of community members and use equity as a measure for success. Maybe it'll even involve a sentient AI optimizing a city's electric grid and enabling energy sovereignty. (Hey, we said maybe.)

To wrap up the series, we asked a handful of experts from different fields a simple (not) question: In the best possible scenario of the next 100 years, what does the clean, green, just city of the future look like to you? We encouraged each person to dream big, and show us a glimpse of the

Grist



future they're engaged in building today. Their ideas collectively present a world where resources are shared and valued, people spend less time working and more time engaged in art and community, buildings last for centuries, and cars are a thing of the past. Here are some of their visions, and their voices, lightly edited for length and clarity.

Electrons are valued and traded like money

Mark Chambers is an architect and senior director for building emissions at the White House Council on Environmental Quality. He previously led the local sustainability offices in D.C. and New York City. Listen to Chambers here.

"We need to start thinking about electrons as currency.

I know that may sound strange, but as we start to recognize and change our value proposition for clean electricity and clean energy, we have to give it its fair value and look at how we exchange clean electrons from the

solar on our roof to a battery, to our appliances in our kitchen, to our vehicle outside. Electrons become a part of this currency model, which I think is important because then we give it the value it deserves. Clean electrons should have appropriate value. And I think then we'll start to see the development of tech that speaks to that.

Lots of things are going to have to be flexible and interchangeable to make that city of the future work well. I imagine much more of a Lego city that allows us to pull and move parts that make it adaptable to our needs at the time. Part of how you do that is by designing things in components and thinking about how things are used, how they're replaced, how we're not designing for obsolescence but we're designing for reuse and retooling and then reuse again. I'd love to see that Lego future city that is built on a framework of equal access."

Green buildings last for centuries

Joseph Kunkel is an architect and director of MASS Design Group's Sustainable Native Communities Design Lab. Listen to Kunkel here.

"What does it mean to be building carbon-positive buildings? What does it mean for buildings to be giving back to the earth rather than taking?

Far too often, we're thinking about the bottom line, or we're thinking about the lowest costs, or how to continue to make "affordable housing" cheaper to build. When I think about it more holistically, if we're really truly investing in affordable housing, it's not just about the dollars and cents. We need to be thinking critically about the lifespan of the buildings that we build. Because the longest phase of a [building] project is its operation and maintenance. It's not the predevelopment, it's not the design phase, it's not the construction phase, but it's how long people are living in buildings. If we were to readjust how we think about costs, I think we would be investing more dollars and cents into our buildings rather than having to try and hit the lowest common denominator.

And if we think about it that way, we can start to think about what does a building that lasts for 250, 300 years look like? How do we [build] that in a way that is then giving back to the earth and giving back to all living things?

Concrete is a high-energy, nonrenewable material. There's a lot of embodied carbon in concrete. And yet we continue to use it every day in the buildings that we build. If we hearken back to some of the

first Indigenous buildings here in the Southwest, we see stone foundations, or compressed earth block foundations.

A city is this complex working system of many pieces coming together to make it successful. I always go back to: How have we learned in the past? Much of our work is about our Indigenous populations who have lived in dense places or dense cities historically; we think about the Hohokam community, who lived in what is now the Phoenix valley, how they lived in this kind of dense structure and didn't have to sprawl out. I think we can learn a lot from our historic Indigenous patterns, and then apply those methods and ways of thinking to our cities."

Common goods unite us

Amali Tower is the founder and executive director of humanitarian advocacy group Climate Refugees. Listen to Tower here.

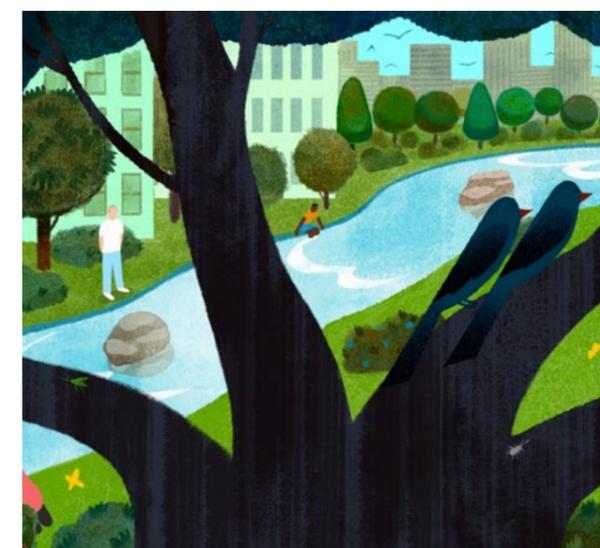
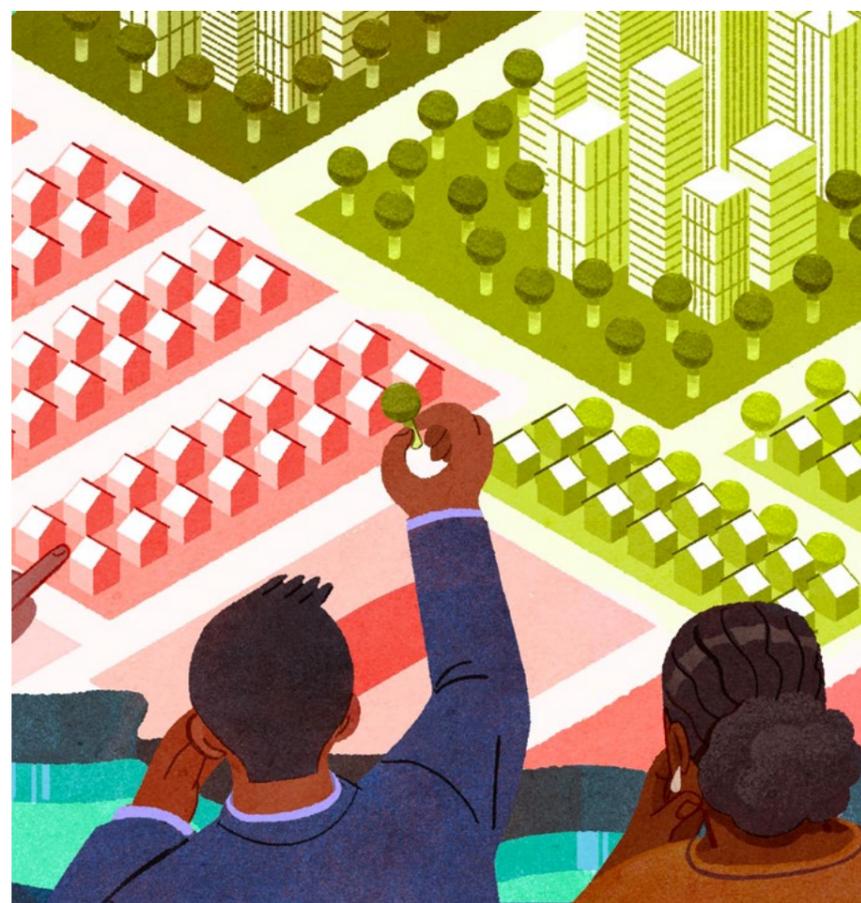
"I'm totally imagining just tons of green space. Open borders. Accessible and available public services, regardless of status, regardless of nationality, residency, et cetera. Governance that's based on power sharing between different populations. Moving away from nation systems.

It's all centered and built around a common identity and a common humanity. That's what really grounds the fact that there's no need for securitized border control. And for me, that doesn't create chaos. I see order. I see the free flow of ideas, the passage of goods.

When there's no shortage, there's no want. Instead, there's an egalitarian principle of this common, shared humanity of space — our common city, our common transport, our common public goods. And redefining what all these concepts and terms actually mean for us dispels a lot of the ways we think today that silo the way we treat one another [based on borders and property]. I see this all coming about in 100 years or so because we actually accepted the concept of differentiated responsibilities today. We accepted that we're in the situation we're in now because certain countries have developed at the expense of others. And we finally took responsibility for that by saying, "I have a differentiated responsibility as a result." And in doing so, there's this reconciliation that happens because there's accountability. Maybe that sounds idealistic and even naive to somebody, but I just spelled out something that actually exists in international law and policy. So if we wanted to, we could execute it."



I'm totally imagining just tons of green space. Open borders. Accessible and available public services, regardless of status, regardless of nationality, residency, et cetera.



Cars are a thing of the past

Melinda Hanson is cofounder of the clean-transit consulting group Electric Avenue. Listen to Hanson here.

"The city of the future looks like a place with much more equitable distribution of space — far fewer miles of road given over to asphalt and free car parking, and a much better use of our public spaces for leisure and for play and for storing of shared electric vehicles.

I think a lot of people who are in this electric mobility space want to be excited about the electric Ford F-150 and the electric Hummer — it's great to move people to electric vehicles, but it does signal a lack of understanding that the problem is not just the fuel source. The problem is the space, the problem is congestion and noise. And so a lot of the solutions are going to be about reducing the size of these vehicles. The micromobility revolution is only just beginning.

If you look at what's coming in the electric vehicle space, there's all kinds of smaller modes — ones that basically are the footprint of an e-bike but are actually enclosed, so you can have temperature regulation. Ones that have massive cargo ability, so they can actually replace these huge UPS trucks in certain places around cities.

I keep thinking about how one of the things that people really remarked on in New York City during the pandemic was how quiet everything was, when everything shut down and people stopped moving around. How you could hear the birds, and how it was so much nicer to walk around the city. Of course, behind the scenes there was a lot of heartache and economic distress happening. But I think what was shown about what the soundscape of a city is like when you take some cars away, another future — and a better one — is possible."

People lead more balanced lives

Linda Cheung is an artist and activist. She founded the nonprofit creative lab Before It's Too Late, using projects like augmented reality-enhanced murals to engage the public around climate action. Listen to Cheung here.

"We're becoming more aware of how important it is to bring back that local community — because so many of us feel disconnected and lonely. People are looking into new types of structures for living — so not just a nuclear family and white picket fence. For a while, we've been building this American dream, and that vision is going to change.

On one hand, we're in the mode of "we need to conserve and we need to bring back some of these old values that we've lost touch with." But on the other hand, there are some big changes that are going to happen. There are many different fields in development right now, like AI, and that might change humans being the sole processing power. Who knows what AI can achieve for us in terms of solutions? We're already starting to think about stuff like universal basic income, because we realize that maybe the role of the human in society is changing. Maybe it's not our job to just keep working more and more, but rather, now that we've developed all this, how can we find a way to share that surplus that we've created and allow humans to live a more balanced life?

Art has and will always play a huge role in society. I think the arts help people to think differently and remember what's most important. I know that public art will continue and may start taking new forms. I hope that artists continue to thrive and help society in reminding us of these bigger questions of what we want for human existence."

Food grows instead of lawns

Ron Finley is an L.A.-based food-justice advocate, designer, and "gangsta gardener." He is a proponent of planting in public spaces like medians and abandoned lots, sometimes known as guerilla gardening. Listen to Finley here.

"It looks like freedom.

I want to see people more engaged in Mother Nature, because if you heal your mother, you heal yourself. We have to realize that we are a part of this planet. It's not the planet and then us. We decompose just like a leaf does.

What I want to see is kids educated — and not indoctrinated — about what's truly important in this world. To see air as a resource, to see soil as a resource, to see water as not just



It looks like freedom.

something that goes on and on. I want to see people utilizing all the resources around them just like the planet does, in a way that's regenerative.

You go to the supermarket and you see all the shelves are stocked and full, everything looks so abundant — and it's truly not. But can it be? Yes, if we get to a point where we start growing a lot of our own food collectively with our neighbors. There should be food on all the streets throughout the world. There should be food growing instead of grass.

Here in L.A., I got the law changed where you can grow food on the street. They didn't tell nobody, or advocate

for it, or put up bulletin boards, but it's changed. I think the people that enforce the law don't even know that it's been changed, because I get a lot of phone calls from people, like, "What should I do? They gave me a citation for my tomatoes on the street."

All of this that we're dealing with is manmade, and it can be fixed, too. Let's move some of this asphalt and put in some parks, put in some trees, put in some green space, and have an appreciation and acknowledgement and respect and reverence for this beautiful planet that we're on."

For more on our [partnership](#) with Climate Week NYC. ●

GETTING IT DONE

Download today for free and be part of the biggest climate event on earth

CLIMATE WEEK NYC
CLIMATE GROUP

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We want to hear from you!

Grist 50

Fix

Know someone who belongs in the Fix network? We welcome your nomination for the next Grist 50 class of Fixers. We're looking for scientists, policymakers, artists, farmers, social justice advocates, entrepreneurs, technologists, chefs, clean-energy wonks — all kinds of people working on innovative, high-impact solutions to the climate crisis.

NOMINATE YOUR CLIMATE HERO AT:
[TINYURL.COM/GRIST50NOMS](https://tinyurl.com/grist50noms)



The power of manifestation

Amer Jandali, Founder, Future Meets Present and Marketplace of the Future

As I reflect on my experiences bringing to life the fifth annual Marketplace of the Future during Climate Week NYC, I'm realizing that I've developed a new relationship with "manifestation" or "alignment." Like the time when you get to the subway just as it's arriving. Or when you're thinking about a friend and they reach out to you a minute later.

We've heard it our whole lives, right? Mind over matter. Align the mind and the matter will arrive.

We can choose what we're aligned to, and when we're aligned with nature, that is when things move in a direction that's healthier and cleaner for all. Alignment to a vision of a healed planet, one with circular systems, zero emissions, and uplifted

communities, is key to making it happen. That's the whole idea behind the Marketplace of the Future.

The Marketplace of the Future is an expo of organizations that embody a vision of a sustainable future. From Generation Conscious that's creating laundry detergent sheets to eliminate water and plastic waste, to Oceanic Global and World Wildlife Fund, that are protecting natural habitats in the Ocean and South Africa, to Air Company, that's capturing CO2 from the atmosphere and converting it to vodka and hand sanitizer.

A sustainable future is not far off in time and space, it is coming to life right now in the present. Welcome to the real Marketplace of the Future. ●

THE NEST SUMMIT IS PROUD TO BE THE OFFICIAL EVENT PARTNER OF CLIMATE WEEK NYC, BY THE CLIMATE GROUP. WE BELIEVE THAT WE CAN ADVANCE SUSTAINABILITY FASTER, WHEN WE ALL WORK TOGETHER.

THE NEST SUMMIT IS ENERGIZING CLIMATE ACTION – SEPTEMBER 21 – 22, 2021 – UNDER NYC'S LARGEST GREEN ROOF.

WE ARE GATHERING FOR GOOD

SEPTEMBER
21-22, 2021
JAVITS CENTER, NYC

BUILT *Ford* PROUD

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patagonia



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Grist



PROJECT DRAWDOWN

THE CLIMATE MUSEUM



& British Journal of Photography



CLIMATE WEEK NYC
CLIMATE GROUP

Built for businesses and consumers, leading companies, NGOs, government, academia, and the arts are gathering to spark climate action through education, engagement, and collaboration.

To attend in-person or to access the virtual broadcast on-demand, please register at: www.thenestsummit.com

THANK YOU!

This year we gather for the thirteenth Climate Week NYC. In the wake of the most definitive IPCC report and with COP26 just around the corner, Climate Week NYC 2021 offers a critical moment to accelerate action and raise ambition. We're so proud to provide a platform to the most dynamic and diverse range of events.

Climate Week NYC was originally organized by the Climate Group as an event that could inspire business and government to take action. That goal is still at the core of what we do and why we do it, but over recent years it has evolved to become a more globally focused event that also seeks to engage a much broader audience, including the public.

With over 500 events to choose from, there's an opportunity for everyone to get involved—in-person or online. That is why we made the decision last year to broadcast all of our content on social media so that everyone can take part, and activations such as the Climate Night this year, working with the seven biggest late night TV shows in the US to talk about climate change, have allowed us to seriously step up our ability to bring in the widest possible audience.

No one person or organization can tackle the climate challenge alone and our program partners this year are working across the board to drive climate action, innovation and community-led solutions.

So thank you for joining us for Climate Week NYC 2021 to learn, act and Get It Done.

We hope that you've found this guide useful and that you've taken opportunities to engage through the week. Be sure to visit our website at climateweeknyc.org for the full event calendar, as well as to download our new mobile phone app. Whether you're joining from New York or around the world, we're delighted that you are a part of the biggest Climate Week event on earth.

WITH OVER
500 EVENTS
TO CHOOSE
FROM,
THERE'S AN
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INVOLVED



See you next year,

Adam Lake

Head of Climate Week



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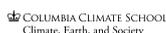
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