

PARTNERSHIP PROPOSAL

Africa Climate & Creative Economy Forum

An Official Climate Week NYC Side Event Proposal

Prepared for	Climate Week NYC Climate Group Official Programming Team
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Engagement Type	Official Climate Week NYC Side Event Strategic Partnership Proposal

Executive Summary

Climate Week NYC is the world's leading climate convening, yet sustainable fashion and the creative economy are not represented as a dedicated platform. The Africa Climate & Creative Economy Forum proposes a flagship side event connecting policymakers, investors, designers, innovators, corporations, development institutions and the African diaspora. Hosted by Ejire Agency Africa, the forum positions African creativity as a driver of climate action, circular economy innovation, inclusive growth and global partnerships.

Why This Forum Matters

Fashion intersects agriculture, manufacturing, supply chains, biodiversity, technology, finance and consumer behavior. Africa is uniquely positioned to lead climate-smart fashion through regenerative materials, ethical production, circular business models and youth entrepreneurship.

Climate discussions often focus on energy, transportation, infrastructure, technology, and finance.

Yet fashion intersects every one of these sectors: fashion influences: manufacturing, agriculture, supply chains, water, waste, biodiversity, trade, consumer behavior, women's entrepreneurship, youth employment, and artificial intelligence

Africa has an opportunity to become a global leader in climate-smart fashion, regenerative manufacturing and circular creative industries. This forum provides a platform to accelerate that conversation.

Vision

Hosted by Ejire Agency Africa, the forum will convene global leaders through immersive experiences, policy dialogue, investment conversations and cultural programming. To establish the Africa Climate & Creative Economy Forum as the premier global platform connecting climate action with Africa's creative economy, trade, investment and cultural diplomacy.

Forum Theme

Fashioning Africa's Climate Future:

- Circular Economy • Creative Industries • Climate Innovation • Global Partnerships

Threads of Change

- Where Climate Policy Meets African Creativity

Experience

An immersive exhibition and ecosystem exploring:

- A space where delegates experience climate innovation through African creativity—not just discussing sustainability but engaging with it firsthand.

Future of African Fashion Pavilion

- Regenerative cotton, natural fibers, plant-based dyes, circular textiles, climate-smart materials, African craftsmanship, and Innovation in manufacturing.

Circular Fashion Marketplace

- Curated African brands demonstrating responsible production.

- Attendees discover products while learning about carbon reduction, ethical sourcing, community impact, and circular business models

Climate Innovation Lab

- Featuring startups working on: AI, supply chain transparency, digital Product Passports, material innovation, recycling technology, waste reduction, and climate data.

Executive Leadership Roundtable

- Private invitation-only dialogue between government, UN Agencies, corporate sustainability leaders, investors, African Ministers, development Finance Institutions, foundations and Luxury brands

Fireside Conversations

- Fashion as Climate Infrastructure, Can Circular Fashion Create Millions of Jobs? Africa's Creative Economy as Climate Policy, The Future of Responsible Manufacturing, Investment Opportunities Across Africa, and Africa After Hours Cultural Reception.

Africa After Hours

- Networking Reception, African cuisine, live music, cultural storytelling, climate-inspired art, and meaningful relationship building.

Climate Week Alignment

Nature, Land & Oceans; Technology & AI; Industry & Supply Chains; Finance & Clean Growth; Policy, Governance & Leadership; Sustainable Living, Cities & Communities.

Target Audience

Government leaders, UN agencies, investors, foundations, corporate sustainability teams, designers, entrepreneurs, media, universities and African diaspora leaders.

Strategic Partners

Climate Group, UNDP, UN Climate Change, African Union, World Bank, IFC, African Development Bank, Global Fashion Agenda, Ellen MacArthur Foundation, CFDA, Fashion Revolution, Bloomberg Philanthropies, Mastercard Foundation, Google.

Why Ejire Agency Africa

Ejire Agency Africa convenes partnerships at the intersection of fashion, trade, culture and international development. Ejire Social produces immersive experiences that transform dialogue into meaningful collaboration.

Expected Outcomes

Global visibility, policy dialogue, investment opportunities, cross-sector partnerships, support for African entrepreneurs, and the launch of an annual Climate Week platform.

Next Steps

Review proposal with Climate Week NYC, identify venue, confirm partners, secure sponsorships, announce speakers and launch registrations.

Closing

Climate action requires creativity alongside policy and innovation. We invite Climate Week NYC to recognize Africa's creative economy as a catalyst for climate resilience, sustainable development and global collaboration.

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This is a proposal built from genuine belief in the brand — in the product, in the founders, and in what it can mean to a market that is more than ready for it.