

COMMUNICATIONS TOOLKIT 2026

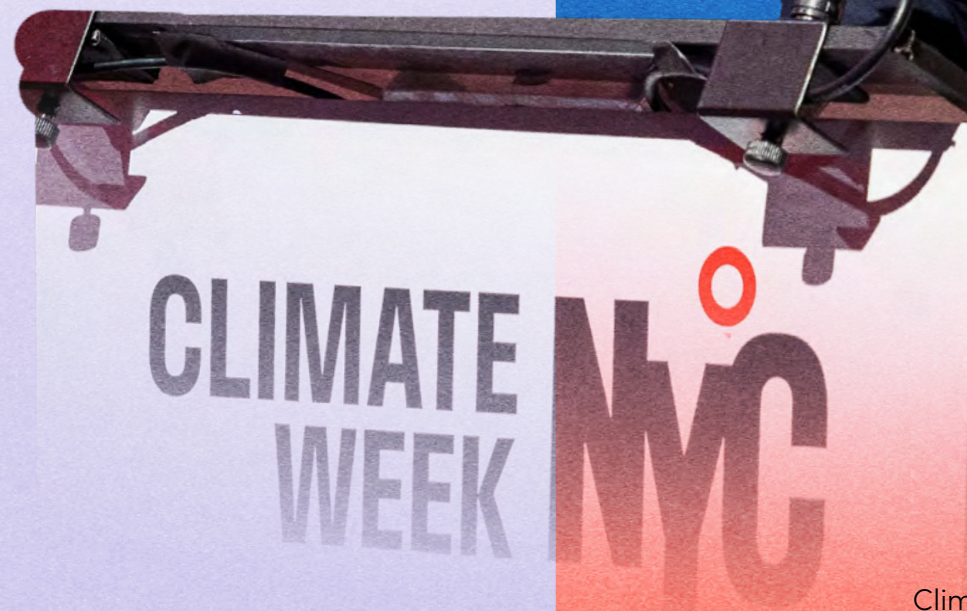


**CLIMATE
WEEK** **NYC**
CLIMATE GROUP

#ClimateWeekNYC | ClimateWeekNYC.org

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WELCOME TO YOUR CLIMATE WEEK NYC TOOLKIT

Climate Week NYC is the world's leading, most dynamic climate summit. Alongside the UN General Assembly, it brings together leaders from business, government, finance, technology, academia, communities and civil society to drive real progress and decisions. It's where ambitious ideas are challenged, strengthened, and turned into action.

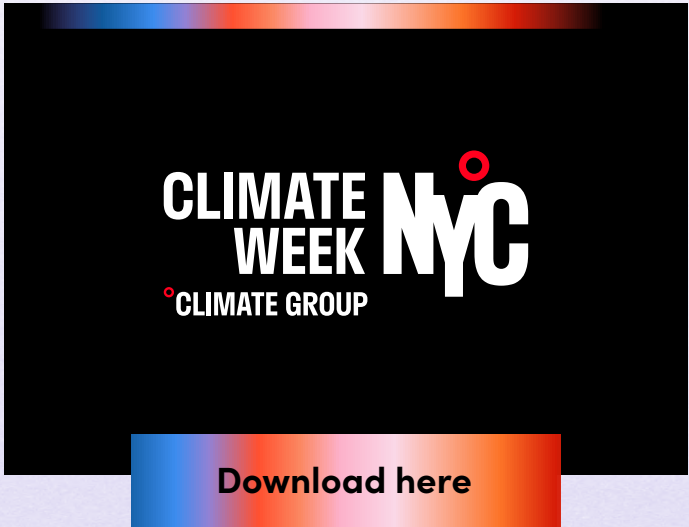
Last year, Climate Week NYC united thousands of attendees from 85 countries, and #ClimateWeekNYC trended with a reach of 94 million.

Whether you're attending, hosting, or following this year's Summit from afar, we appreciate your participation. This toolkit has been set up to help you amplify Climate Week NYC in the run up to the event, and to inspire your network to get involved.

Together, we can drive **energy, impact, and action.**

ASSETS

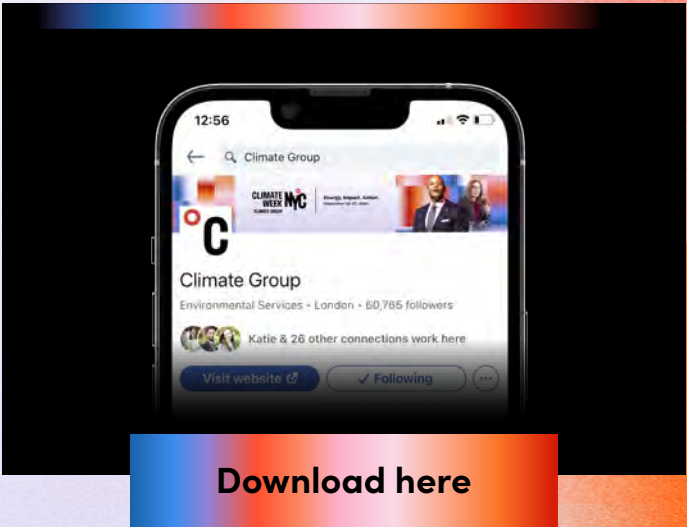
Logos



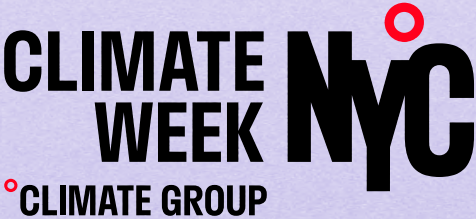
Social media assets



Social media banners



Follow us on our social media channels:



SOCIAL MEDIA POSTS

Here's some ready-to-use social media copy to promote your participation this year.

“

I'm looking forward to being at #ClimateWeekNYC this September.

Every year, it brings together people with different perspectives, big ideas, and a shared determination to drive progress.

I'm looking forward to a week of learning, sharing ideas, and meeting people from around the world who are working to create positive change.

If you're attending, I'd love to say hello.

“

We're excited to host an event during #ClimateWeekNYC this September.

Each year, Climate Week NYC brings together people with different perspectives, experiences, and expertise to share ideas, spark new conversations, and build meaningful connections.

We look forward to contributing to the collaborative spirit that makes Climate Week NYC such an important moment each year.

We hope to see you there.

“

The conversations that shape the future don't happen in isolation.

That's what makes #ClimateWeekNYC so valuable. It brings together people from every sector and every corner of the world to exchange ideas, challenge perspectives, and build relationships that can turn ambition into action.

No matter how you take part, every conversation is an opportunity to help move progress forward.

The countdown is on.

USEFUL LINKS

Climate Week NYC website

Register an event

Subscribe to the newsletter

Explore the agenda



CONTACT US

Marketing and social media

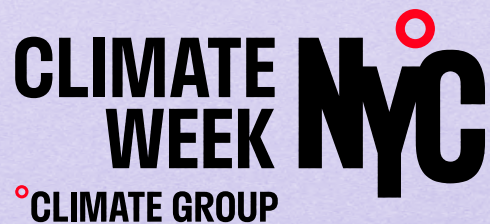
We're active across a range of channels. If you have any enquiries about social media support or the assets supplied, contact [Safiya Allaf](#).

Media relations

Climate Week NYC is covered by national and international media. If you have an announcement that is linked to the event and is newsworthy, please get in touch.

For more info or other enquiries around media, please reach out to [Katie Lanegran](#) (if you're US based) or [Rik Goverde](#) (other countries). To ensure a smooth process, we ask that you give us as much notice as possible.

Thank you for your support



ClimateWeekNYC.org | #ClimateWeekNYC

