CLIMATE WEEK NYC
CLIMATE GROUP

The Hub Live Agenda
Monday & Tuesday September 21-22, 2026

The Hub Live

The Hub Live, Climate Week NYC's interactive program on Monday and Tuesday, brings together heads of government, business leaders, and experts to delve deeper into some of the world's most urgent climate obstacles, policies, and solutions. In three flagship plenary sessions and dozens of breakouts, side events, and roundtables, they will unpack issues that are captured in six streams:

American Innovation and Abundance

The US is entering a new era of decarbonization, adaptation and local, national, and global cooperation on climate. This first of its kind, day-long event will serve as a focal point to elevate and explore the next generation of US leadership in innovation, investment, and resilience.

Energy

Energy sits at the center of the transition; shaping security, competitiveness, and growth. As demand rises from electrification and AI, the challenge is no longer just generating clean power, but delivering it reliably, affordably, at scale and pace. From grid modernization and storage to market design and system flexibility, the focus must shift to building resilient, future-ready energy mix which reduces reliance, manages risk, and powers the economies of today, and tomorrow.

Food

Food security must be treated with the same urgency as energy security, but fragmented approaches risk leaving the system exposed. Climate shocks, shifting crop priorities, and rising import volatility are driving up both the cost and energy footprint of what we eat. From regenerative agriculture and deforestation to protein diversification and food waste, the focus is on scaling solutions that strengthen supply chains, cut emissions, and secure resilient food systems.

Leadership and Green Growth

Driving the transition at pace requires bold leadership, smart strategy, and collaborative action. From demonstrating the business case for climate action and scaling solutions to developing innovative finance models and partnerships, we must mobilise capital, unlock ROI, and create frameworks that accelerate the transition. The aim is to turn climate ambition into growth, competitiveness, and measurable impact, ensuring that leadership, strategy, and collaboration deliver results for both business and society.

Nature and Health

Nature and human health are deeply interconnected, underpinning resilient economies and societies. As climate impacts intensify, putting ecosystems, biodiversity, water systems, and public health under pressure, protecting and restoring nature is not just mitigation, it's about creating healthier, more resilient communities. The priority is scaling the solutions that deliver measurable benefits for both people and the planet.

Transport and Industry

Transport and heavy industry are at the heart of the global emissions challenge; but they're also part of the solution. From electrification and clean fuels to green construction and circular supply chains, we must reimagine how we move goods and people, build and manufacture at scale. The goal is clear; cut emissions at scale, unlock growth and turn low-carbon innovation into competitive advantage.

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The Hub Live Agenda
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American Innovation and Abundance | Energy | Food | Leadership and Green Growth | Nature and Health | Transport and Industry

Day 1 – Monday, September 21

Flagship One: 1:30 – 3:00pm

The challenge – navigating a world in flux

Across the world, leaders are navigating a rapidly shifting landscape. 2026 saw the worst energy crisis of our time, driving up the cost of living and placing real strain on households, businesses and public finances. At the same time, disrupted supply chains are pushing up costs and slowing down delivery, while climate impacts, from extreme heat to flooding, are exacerbating the pressure and exposing age-old vulnerabilities.

The challenges are interconnected, reinforcing one another and making progress harder to sustain. The challenge isn't setting ambition, but delivering in a world where economic, climate and geopolitical pressures are deeply intertwined. In this moment of crisis and opportunity, what do we need to do to implement change at pace and scale?

Welcome and scene-setting

1:30 – 1:40pm

Panel:

Strait talk: can clean power keep the lights on in an uncertain world?

1:40 – 2:10pm

Energy security is back at the center of decision-making. Supply is tightening. Geopolitical tension is escalating. But there is hope. In some markets, renewables are meeting all new demand, though this progress remains uneven and far from system wide. At the same time, innovation is creating new flexibility within existing energy systems, unlocking capacity through smarter buildings, demand-side technologies, and more efficient use of available energy. Together, these developments are reshaping how energy security can be achieved.

Leaders are now operating across two systems at once, a legacy fossil-based system that still carries the load, and a clean system that is scaling but not yet fully in place. Managing both is becoming harder.

If we move too slowly to transition, risk deepens but if we move too fast, systems strain. For business and policymakers, this is now a question of execution: how do we turn clean energy momentum and system innovation into real energy security?

- What will it take to ensure clean power scales fast enough to strengthen energy security and where is this already happening?
- What transformation is required to deliver energy security and decarbonization at speed, and are current strategies anywhere close?
- Where should leaders be willing to take the biggest hit right now; price, pace, political capital, or reliability, to move the transition forward?

In conversation with:

Turning the tide on water bankruptcy: a risk we can't ignore

2:10 – 2:20pm

Water systems around the world are under pressure, with direct implications for business operations, supply chains, and long-term growth. The United Nations 'Global Water Bankruptcy' report clearly outlines this is no longer a short-term crisis, but a deeper, structural challenge.

So, what needs to change? From how we manage water, to how we value it; this moment calls for faster, more coordinated action. Where can progress happen now and how can businesses to outrun the risk?

Panel:

What does resilient business look like in a changing physical world?

2:20 – 2:50pm

In 2023, UN Secretary-General António Guterres coined the term "global climate boiling." Since then, disruption from climate impacts has intensified. It's moved from warning signs to lived reality for businesses, people, infrastructure and supply chains, manifesting itself in record-breaking heatwaves, severe flooding, and increasingly destructive storms.

The recent energy shock showed how quickly critical systems can come under strain.
Yet adaptation is still too often treated reactively, rather than being embedded in decisions about investment, operations, and design.

So, what does real business preparedness look like now?

- How far are businesses embedding physical climate risks into strategic decisions, and where is it still being treated as an add-on?
- Why is resilience largely seen as a cost, rather than a pillar of competitiveness?
- What does it take to embed adaptation into core business and investment decisions at scale?

In conversation with:

From boardroom to bodega: how do we connect climate to community?

2:50 – 3:00pm

Climate has become increasingly polarized. Opposing sides of the debate aren't just contesting policy, but the science that defines our planetary boundaries. Progress risks being lost in division and fatigue.

There's a need to reset the narrative, recognizing policy decisions such as renewables expansion, EV mandates and community resilience are pathways to prosperity, security, and health. How do we translate climate ambition into action that communities can see, feel and trust?

Networking break

3:00 – 3:30pm

Transport and Industry

3:30 – 4:20pm

Energy

3:30 – 4:20pm

Nature and Health

3:30 – 4:20pm

Leadership and Green Growth

Investing through uncertainty: unlocking climate capital when it matters most

3:30 – 4:20pm

Economic and geopolitical uncertainty are the new normal. They shape the global climate fight as the struggle for capital continues. Ambition is high, but investable opportunities remain constrained and investors are cautious in uncertain times. But good news is on the horizon, philanthropy is stepping up, not just funding projects, but de-risking investments, shaping pipelines, and unlocking private capital at scale. What can unlock the next wave of finance and how do we keep the funds flowing? And how can collaboration unlock the scale that we now need?

The session will spotlight what works and where impact can be multiplied. From accelerating delivery, to aligning incentives across donors, corporates, and investors, this session shows how philanthropic capital can reshape the system and ensure solutions scale under today's turbulent conditions.

Transport and Industry

Accelerating the transition: what will it take to scale zero-emission transport?

4:30 – 5:20pm

The transition to zero-emission transport is no longer just about vehicles. As transport becomes increasingly connected with energy systems, digital technologies and charging infrastructure, the boundaries between automotive, energy and technology are rapidly disappearing. Delivering the transition at the speed and scale required will depend not only on innovation, but on how effectively businesses, governments and investors work together to build the systems that enable it.

At the same time, advances in batteries, software and manufacturing are helping to drive down costs and expand access to electric mobility. Yet technology alone will not deliver the transition. Significant barriers remain, including charging deployment, grid readiness, investment requirements and the policy frameworks needed to support long-term growth.

The stakes go beyond individual industries. The choices made today will determine how quickly zero-emission transport scales, how resilient and competitive transport systems become, and whether progress can keep pace with climate and economic ambitions.

As transport, energy and technology converge, how do we build the systems, partnerships and policies needed to scale zero-emission transport faster?

Energy

Powering AI: who wins when demand outpaces the grid?

4:30 – 5:20pm

AI is accelerating electricity demand while reshaping who has access to power and on what terms. As data centres scale rapidly, they are competing with industry, transport, and cities for clean, affordable electricity. The challenge is no longer understanding the strain; it's managing the trade-offs between speed, cost, and sustainability in a constrained system.

This shift is redrawing the boundaries of the energy market. From private power deals and grid prioritisation to AI-enabled optimisation and 24/7 carbon-free electricity, new models are emerging fast. Power is becoming the dividing line; who secures it, how it is delivered, and who is left behind.

When demand outpaces the grid, who wins?

Nature and Health

Methane matters: local leadership, global results

4:30 – 5:20pm

We know methane reduction is one of the fastest levers to slow near-term warming, but the conversation has evolved. Awareness alone is not enough; it needs to lead to action.

Governments and investors are responding to methane’s tangible economic, energy, and security risks, from rising energy costs to regulatory exposure and investment risks.

As national leadership fluctuates, this session will showcase how subnational governments are turning pledges into measurable outcomes, moving from ambition to delivery. Initiatives like the Subnational Methane Action Coalition (SMAC) demonstrate what effective methane mitigation looks like, and how it can scale impact to 2030.

Bringing together subnational leaders, funders, and technical experts, the discussion will explore what drives success, and where barriers remain.

Leadership and Green Growth

Worker powered climate action: how can labor and environmental movements join forces?

4:30 – 5:20pm

The 2020s has so far been a decade of contradiction with acts of grand climate ambition being followed by government backsliding. On a global scale, this backpedaling poses significant political and economic challenges to climate progress and impacts people at every level, including workers. Broken promises, however, don't spell the end of the movement. Join the BlueGreen Alliance as they share what they have learned from being the only national coalition of environmental and labor movements in the world. Joined by union and environmental leaders and policy makers, they will discuss how innovative coalitions and worker-centred policies can better deliver for working people and planet.

This session will ask:

- How can improved collaboration between labor and environmental movements accelerate climate action?
- What can we learn from the victories of the BlueGreen Alliance over the last 20 years?
- How can aligned movements maintain momentum and navigate political balance shifts over time?

Drinks Reception & Climate Leaders Reception

5:30pm

Day 2 – Tuesday, September 22

Flagship Two: 9:00 – 10:35am

The choice – committing to competitive pathways

The green transition has hit a new peak, powered by record investment in clean energy and a shift from imported molecules to homegrown electrons. A global EV boom is happening, and industrial planning is increasingly wedded to low-carbon innovation as a pillar of competitiveness and growth. You could be led to believe the direction of travel is set, but the reality is more complex.

The path is not pre-defined, and it isn't solely driven by economics. In reality political will, public pressure, and the security of people, place and planet, are all shaping the speed and direction of change. Today's choices determine which systems scale, and which are left behind. We must decide where to focus and how to channel our power. These decisions will determine the pace of change, and who captures its value.

Welcome and scene-setting

9:00 – 9:05am

Leadership dialogue:

Where capital goes next: the choices shaping the transition economy

9:05 – 9:20am

Clean energy investment is scaling globally. But the pool of finance underpinning the transition economy is under growing pressure.

In many Global North markets, capital is tightening. Inflation, low growth, and rising cost of living are reshaping fiscal priorities and investor appetite. The result is a more constrained environment for deploying transition finance at the scale and speed required.

So, there are some stark choices to be made. What gets funded, by whom, and which projects take priority? How do we keep capital flowing to the front line of the transition while navigating competing demands on balance sheets and shifting expectations for private investment?

Panel:

The (net) zero balancing act: delivering growth and the transition under pressure

9:20 – 9:50am

The transition and the race to build electrostates is accelerating, but not in a straight line. Yes, clean energy is cost-competitive and capital is flowing, but gaps in pace, scale, and distribution are slowing down progress.

The transition is defined by business choices: where are they doubling down, where are they holding back and how are they balancing growth, cost and transformation in real-time? This is where progress either is accelerated or diluted.

We'll explore how leaders make these choices, and how they're being prioritized.

- Where are we seeing the biggest overlap in how leaders are prioritizing growth, cost, and the transition?
- What's shaping investment decisions in the real economy right now?
- And what will define competitive advantage in the next phase of the transition?

In conversation:

It's now or never: can we kick our fossil fuel addiction?

9:50 – 10:05am

The recent fossil fuel rollercoaster has proven Oil and Gas are structurally unreliable. Political leaders, corporate decision makers, and the public at the petrol station now know that real energy security no longer comes in a barrel.

Moving from rhetoric to action is no small task, but as geopolitical and economic winds begin to shift, the willingness to step away from fossil fuels is gathering real momentum. The question is how we can turn this moment into a definite turning point, and what bold steps we need to take to kick the world's fossil fuel habit.

Panel:

Too hot to ignore, too costly to endure: is it time to put health first?

10:05 – 10.35am

We're in a public health emergency. If left unchecked, the impact of climate change is projected to cost over US $20.8 trillion and lead to additional 250,000 deaths each year, according to the WHO.

Yet this crisis also brings a powerful opportunity. Re-thinking our relationship with our environment can bring enormous health benefits which ease pressure on health systems, while unlocking trillions in economic value. From cleaning the air in our cities to safeguarding our waterways, climate action is a chance to recentre health in every sense.

- What are the hidden health costs to inaction? What's needed to connect the dots and re-align how we think about long-term health outcomes?
- How can we better integrate health metrics into policy and investment plans?
- Are there any quick wins leaders can secure and what should long term strategies look like?

Networking break

10:35am

Transport and Industry

11:00 – 11:50am

Energy

The AI Forum: Scaling sustainable infrastructure

11:00 – 11:50am

Demand for AI is outpacing infrastructure, energy supply and natural resources. Yet, AI may be the key to fast-tracking the renewable energy transition, generating sustainable investments, and galvanizing the climate action movement.

The AI Forum at Climate Week NYC will convene senior leaders from business and government to examine the problems a growing AI market creates, as well as the innovative opportunities that data centers can bring. This session will explore the disparities between energy supply and demand, present new models for AI infrastructure, confront AI's thermal challenge and the emerging business models it's creating.

This session will ask:

- What urgent action is needed from policymakers and industry to align AI growth with climate commitments?
- Can clean energy scale at the speed of AI demand, and what's standing in the way?
- Who is responsible for solving AI's physical infrastructure challenges, and who's profiting from them?
- How can data centers shift from being a drain on the system to an engine of the energy transition?

Nature and Health

11:00 – 11:50am

Leadership and Green Growth

11:00 – 11:50am

American Innovation and Abundance

Moving US forward for climate

11:00 – 11:50am

The United States is at an implementation inflection point. Across clean energy, infrastructure, and resilience, the question is no longer whether to act — it's whether we can deliver at the speed and scale the moment demands. This session brings together policymakers, investors, and practitioners to take stock of what's working, where the bottlenecks are, and what it will take to turn national climate ambition into visible, on-the-ground results. Drawing on insights from Climate Group's 2026 US Leaders' Forum, participants will examine how innovation and implementation must move together — and what that means for communities, companies, and the clean energy economy.

This session will ask:

- Where is implementation actually working — and what made it possible?
- What are the biggest structural bottlenecks slowing clean energy deployment, and who has the power to remove them?
- How do permitting and interconnection reforms unlock the next wave of clean infrastructure?
- What financing models are proving most effective at getting capital to where it's needed?
- How are states and cities filling the gap left by federal uncertainty — and can they sustain it?

Transport and Industry

Emerging markets, electric futures: how do we unlock the best deal for the Global South?

12:00 – 12:50pm

The economics of EVs have shifted. In emerging markets, electric vehicles are approaching cost parity with petrol cars, giving the Global South a unique chance to leapfrog legacy infrastructure and scale electric mobility faster than established markets. This is more than a transition to cleaner transport, it's a market and investment moment that could reshape global supply chains, influence energy systems, and unlock new economic opportunities. Will these markets seize the advantage, and how can global players position themselves to benefit?

Emerging markets are turning opportunity into action, building resilient supply chains, deploying scalable business models, and forming strategic partnerships that accelerate EV adoption and capture market growth. With real-world examples from Latin America, India, and beyond, we show where investment, innovation, and policy alignment are driving tangible results and where the next leapfrog advantage could be claimed.

Energy

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Nature and Health

12:00 – 12:50pm

Leadership and Green Growth

Scaling low-carbon growth – winning in a volatile world

12:00 – 12:50pm

From the conflict in the Gulf to shifting energy alliances worldwide, the fragility of traditional fossil fuel systems is accelerating the pivot to resilient, low-carbon solutions. In this uncertain environment, senior leaders face a critical question; which markets, technologies, and business models will deliver value at scale and secure their competitiveness? And how should capital be deployed to capture them?

How can we spot emerging low-carbon markets, exploit billion-dollar technologies, and scale new business models? We share insights on how investors and companies can prioritize resources, accelerate deployment, and mitigate risk, while navigating geopolitical and economic uncertainty.

American Innovation and Abundance

Climate, security, and America's place in a shifting world

12:00 – 12:50pm

Energy security and national security have never been more intertwined — and the United States is navigating both from an increasingly uncertain position. As fossil fuel volatility rattles global markets and geopolitical power shifts accelerate, other nations are racing ahead on clean energy manufacturing, grid resilience, and strategic independence.

But this session is not about what has been lost — it is about what comes next. How do American leaders rethink U.S. climate engagement for a new era? What does a more competitive, more resilient, and more globally credible version of American climate policy look like — one built not just on leadership, but on the next generation of technologies, solutions, and implementation strategies that can deliver results at scale? From the design of next-generation tax incentives that can compete with China's industrial strategy, to deploying breakthrough clean energy technologies, to rebuilding international coalitions and multilateral climate architecture, to developing the next generation of leaders and innovators who will carry this work forward — this session asks the harder, more forward-looking question: how do we build Climate 2.0?

This session will ask:

- How has the relationship between energy security and national security changed — and what does that mean for how America approaches the clean energy transition?
- What are the geopolitical consequences of continued fossil fuel dependence at a moment when adversaries and allies alike are racing ahead on clean energy?
- What does next-generation U.S. climate policy look like — and how do we design tax credits and industrial strategy that can compete globally?

Lunch

1:00 – 2:00pm

Day 2 – Tuesday, September 22

Flagship Three: 2:00 – 3:30pm

The opportunity – who leads, who wins

Clean energy is now the cheapest source of new power in many markets, electrification is reshaping transport and industry whilst driving down emissions, and AI and robotics are unlocking efficiency and productivity across economies. From ports and cities to manufacturing hubs, new systems of climate-aligned growth are emerging.

The next phase is about turning early momentum into durable advantage, scaling proven solutions, mobilizing capital, and embedding clean growth into the foundations of economic competitiveness. The question is: who moves fastest?

Welcome and scene-setting

2:00 – 2:05pm

Keynote:

Not one 'why' but many – why action works for all

2:05 – 2:15pm

Climate action was once anchored in a single "why": to keep temperatures below 1.5C and avoid the worst impacts of climate change. It mobilized capital and drove a decade of global progress. Today, there are many more reasons for climate action: from energy security and independence to business resilience and competitiveness.

That presents an opportunity to tell a new story. No longer dependent on global alignment, we now have multiple reasons to push in the same direction, each from their own context.

Progress is therefore shifting; the opportunity ahead is not to redefine the "why," but to accelerate alignment across the ones already emerging.

Panel:

Building the world's next electrostates – from energy dependence to electrified resilience

2:15 – 2:45pm

The next era of national power is being defined by electrification, not fossil fuels. And electrostates emerge where clean electricity underpins competitiveness, security, growth – and even export. This shift is being built by nation states - in partnership with business, as energy systems, infrastructure, industry, and capital are tightly interlinked.

It's system-building at speed, driven by energy shocks and climate volatility.

But it's also opening a new opportunity: to redesign and optimize entire energy systems. How will governments and businesses work together to co-create the electrostate?

- Where are the biggest opportunities to scale the infrastructure, technologies, and capital flows that underpin the electrostate?
- What does leadership look like when moving from managing the transition to actively building such a state?
- How should success be measured when building entirely new energy systems at scale?

In conversation:

The silver lining: is a renewable world a safer one?

2:45 – 3.00pm

The global energy system is shifting fast, but it's always been about more than just supply.
It's about security, stability, and most of all: people.

Much of the world still depends on imported energy, exposing economies and communities to conflict, disruption, and price shocks. That dependence comes at a human cost. From displacement to economic instability, energy insecurity stretches far beyond the battlefield.

A renewable system changes that logic. Yes, the question is how fast we can decarbonize.
But also: what kind of world are we shaping, and who is more secure because of it?

Panel:

The smart scale: can AI grow without costing the earth?

3:00 – 3:30pm

AI is shifting from a software story to a systems challenge where compute, energy, and climate limits converge. What once looked like a question of data capability is fast becoming a question of constraint.

As AI moves deeper into the real economy, the expectation is clear: deliver growth, productivity, and climate alignment, all at once. The challenge is to prove it can all be done, at scale.

The real question is: who can turn ambition into delivery and set the pace for the rest?

- What needs to change in how AI is designed, deployed, and financed to deliver both growth and climate outcomes and who acts first?

- Where are the biggest opportunities today to reduce AI’s resource intensity without compromising performance?
- How should leaders measure success: capability, efficiency, or real-world impact?

Networking break / transition time

3:30 – 3:40pm

Transport and Industry

Future factories: How efficiency, electrification and AI will remake modern manufacturing

3:40 – 4:30pm

Smart factories are redefining modern manufacturing. As global supply chains face increasing volatility and electrification reshapes industrial demand, businesses that embrace intelligent operations will unlock efficiency, resilience, and competitiveness. Who will lead the next era of industry?

Worls-class innovators and policy leaders will explore how AI, the Internet of Things (IoT), digitalisation and demand-response strategies are transforming the factory floor. Through dynamic discussion and real-world case studies, we’ll examine how businesses can deploy cutting-edge technology at scale and how governments can accelerate the shift through climate-aligned and responsible AI policy.

Energy

3:40 – 4:30pm

Food

The Food Forum: building resilient food systems for planet and profit

3:40 – 4:30pm

Food is one of the most powerful, yet often overlooked, levers for climate action. Food security must be treated with the same urgency as energy security, yet fragmented approaches leave the system exposed. Climate shocks, shifting demand, and rising import volatility are already driving up the cost and energy footprint of what we eat.

The Food Forum at Climate Week NYC will convene senior leaders from business and government to put food at the heart of climate action. This session follows the food system from production through manufacturing and distribution to retail and consumers, highlighting where leaders can strengthen resilience, improve traceability, and reduce waste, while supporting affordability and long-term competitiveness. Expect a practical, high-level conversation prioritizing cross-sector collaboration and exploring what leaders can do now to move the needle for food systems by next Climate Week.

This session will ask:

- How can we scale regenerative, climate-resilient production while protecting nature and securing supply?
- How can improved traceability and transparency across the manufacturing and distribution supply chain lead to business growth?
- How can brands and retailers shift demand toward sustainable diets while protecting affordability?

- What cross-sector partnerships and policies are most critical to accelerate action by next Climate Week?

Leadership and Green Growth

3:40 – 4:30pm

American Innovation and Abundance

From "Listen to the Science" to the "Science of Listening?" How better storytelling has made climate great again

3:40 – 4:30pm

Behind the headlines, the US has seen some extraordinary impact and investment growth across the country. With States such as Texas and Florida leading the way on deployment, and American companies expanding their significance as global leaders in the renewables space, this session will examine how the language, narratives, and policy framing in these regions and sectors has helped accelerate US leadership.

Transport and Industry

Hiding in plain sight: the conventional materials that will scale the clean economy

4:40 – 5:30pm

The energy transition needs more materials, not more emissions. While headlines about the energy transition chase lithium and cobalt, it's steel and concrete that underpin the infrastructure shift and pose the greatest carbon risk – and opportunity.

These materials are now needed to power the clean economy, from EVs and wind turbines to sustainable data centers and coastal protection infrastructure. The question is no longer 'why decarbonize', but 'how to secure low-carbon steel and concrete at scale while ensuring supply chain resilience'?

This session explores practical strategies to scale supply, build market confidence, and accelerate the adoption of low-carbon materials. We highlight insights into pre-competitive partnerships, procurement models, and standards alignment; all tools to reduce carbon risk, strengthen supply chains, and to ensure strategic infrastructure can meet the growing demands of the clean economy.

Energy

4:40 – 5:30pm

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Leadership and Green Growth

Climate as growth: how to communicate opportunity, not cost

4:40 – 5:30pm

Climate action is often framed as a cost, but the reality tells a different story. The global energy trilemma is disappearing, electrification is driving growth, and clean technology is emerging as a major economic opportunity. Companies that act are not just mitigating risk, they are unlocking new markets, efficiencies, and long-term profitability.

But how can we communicate these opportunities effectively? We will explore strategies to translate complex climate data into credible, actionable narratives, mobilize stakeholders, and demonstrate measurable ROI. While misinformation and polarization remain challenges, the emphasis will be on building trust, scaling effective messaging, and connecting net-zero action to business and societal impact. Attendees will leave with practical insights to align communications, investment, and policy, turning the perceived cost of net zero into tangible growth and competitive advantage.

American Innovation and Abundance

How to change the world: with Special Guest

4:40 – 5:30pm

As part of a special edition of 50 Shades of Green, we will be hosting an intimate fireside with a prominent global voice who has changed the way the world has viewed the biggest challenges of our time. This in-depth interview will explore what motivates someone to get into the campaigning space, the roadblocks they encountered on their journey, examples of where they feel they had the most impact, and what the future holds in store for the next generation of campaigners. The interview will be followed by a short panel looking at how this campaigning message can be applied to business and government leaders on the ground.

End of The Hub Live

5:30pm